

### Classification of Enterprises (Principal Trade in First Schedule of IDR Act, 1951)

Nature of Enterprises	An enterprise shall be classified as a micro, small or medium enterprise on the basis of the following criteria, namely:--
<b>Micro</b>	a micro enterprise, where the investment in plant and machinery or equipment does not exceed one crore rupees and turnover does not exceed five crore rupees;
<b>Small</b>	a small enterprise, where the investment in plant and machinery or equipment does not exceed ten crore rupees and turnover does not exceed fifty crore rupees; and
<b>Medium</b>	a medium enterprise, where the investment in plant and machinery or equipment does not exceed fifty crore rupees and turnover does not exceed two hundred and fifty crore rupees.

#### Measures for promotion, development and enhancement of competitiveness of micro, small and medium enterprises:

- Extension of credit facility for micro, small and medium enterprises,
- Preference policies in procurement of goods and services for micro and small enterprises,
- Provision for Central funds.

#### Delayed payments to micro and small enterprises:

The Act stipulates that the payments for supplies or services have to be cleared in favour of micro and small enterprises within 45 days of acceptances. The State Government shall, by notification, constitute one or more Micro and Small Enterprises Facilitation Council to monitor the matter of delayed payments

#### Power to make Rules:

- The Central Government may, by notification, make rules to carry out the provisions of the Act.
- The State Government may also, by notification, make rules to carry out the provisions of the Act.

The Directorate of Micro, Small and Medium Enterprises under the Department of Micro & Small Scale Enterprises and Textile, Govt. of West Bengal, is an important agency for the growth and promotion of Micro & Small Enterprise in West Bengal.

2) Scheme offered by the department with key features

A:-Banglasree(new incentive schemes for MSMEs)

As an initiative of state government towards ease of doing business in the state, the existing Banglashree and West Bengal Incentive Scheme 2013 has been modified to do away with the eligibility-cum-registration certificate. Further, a "SINGLE APPLICATION FORM" in lieu of item wise applications forms has been introduced.

This will simplify the procedure by reducing two stage application to be made by an entrepreneur to one, two stage inspection of the enterprise to one and burden of paper work on the entrepreneur.

#### SOP under Banglasree

1. Submission of complete application alongwith required papers/ documents as prescribed in Banglashree
2. Sent the application to the inspecting officer with a direction of completion of enquiry and submission of reports.
3. Checking the report of the inspecting officer and approval/rejection accordingly.
4. Intimation of approval/ rejection to the applicant.
5. Sent the requirement of fund to the Director.
6. After getting sub-allotment of fund for disbursment of incentive from the Director, MSME, the G.M., DIC/ Sub-DIC will sanction the case.
7. Intimation of sanction to the applicant.
8. Running report of the unit.
9. Self-Declaration as per Banglashree
10. Disbursement of subsidy amount maintaining disbursement register at DIC

#### Timeline

SL. NO.	STAGE	POINT OF ACTION
1.	Approval (Intent Letter 60 DAYS)	<ol style="list-style-type: none"> <li>1. Submission of complete application alongwith required papers/ documents as prescribed in Banglashree.</li> <li>2. Sent the application to the inspecting officer with a direction of completion of enquiry and submission of reports.</li> <li>3. Checking the report of the inspecting officer and approval/ rejection accordingly.</li> <li>4. Intimation of approval/rejection to the applicant.</li> <li>5. Sent the requirement of fund to the Director.</li> </ol>
2	From Approval to Sanction (20 days)	<ol style="list-style-type: none"> <li>1. After getting sub-allotment of fund for disbursment of incentive from the Director, MSME, the G.M., DIC/ Sub-DIC will sanction the case.</li> <li>2. Intimation of sanction to the applicant.</li> </ol>
3.	From Sanction to Disbursement (20)	<ol style="list-style-type: none"> <li>1. Running report of the unit.</li> <li>2. Self-Declaration as per Banglashree</li> <li>3. Disbursement of subsidy amount maintaining disbursement register at DIC/</li> </ol>

	days)	Sub-DIC.
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WBIS-2013(for continuous benefit) & Banglashree (for new unit)

Duration of the Scheme 01/04/202 to 31/05/2025

Birbhum falls under D category District

Quantum of benefit of the Schme

Scale of Industry	Capital Subsidy	Interest subsidy	Power Subsidy	Subsidy on SD & RF	Subsidy on GST	Waiver of ED
Micro	40%	70% for 5 years	Rs.1.50/KVA for 5 years(Max-10lac/Year)	100%	50%	75% (5Yrs)
Small	30%	70% for 5 years	Rs.1.50/KVA for 5 years(Max-20lac/Year)	100%	50%	75% (5Yrs)
Medium	Nil	25% for 5 Years(175lac)	Rs.1.50/KVA for 5 years(Max-30lac/Year)	75%	50%	100%(5 Yrs) & 75%for 6th to 10 Yrs.

Special benefit for Sc/St/Women & Minority entrepreneur

URL for applying online: [https://wbmsme.gov.in/banglashree\\_registration](https://wbmsme.gov.in/banglashree_registration)

Eligibility for availing those schemes

**B:-KarmaSathiPrakalpa**

To facilitate young entrepreneurs of the state in setting up new manufacturing enterprises and small business including trading and service.

- Self-employment scheme for unemployment youths for any mfg/service/trading business
- Launched in 2020-21
- Maximum project cost Rs 2.00lakh
- Age Limit :18-50 yrs
- Educational qualification-Minimum 8 passed
- Govt Subsidy-Maximum Rs25000
- Financing Bank-BirbhumCentralCo-operative Bank

URL for applying online-<https://karmasathi.wb.gov.in/>

### **C:-Facilitation Council (erstwhile West Bengal Industry Facilitation Council)**

The Govt. of India had introduced an act named as "the Interest on Delayed Payments to Small Scale & Ancillary Industrial undertakings Act, 1993", in 2nd April, 1993, which provides for and regulate the payments of Interest on delayed payments to small scale & ancillary industrial undertakings.

The erstwhile West Bengal Industry Facilitation Council was constituted in accordance with provision of section 7B of the said Act (32 of 1993), which came into force in 13th November 2000 under the West Bengal Industry Facilitation Council Rules, 2000. Then the Act had been amended in 1998 named as "Interest on Delayed Payments to Small Scale & Ancillary Industrial undertakings Act (Amendment) Act.'98." The erstwhile Council used to meet at least once in a month.

Now, the Council has been renamed as "West Bengal State Micro & Small Enterprises Facilitation Council (WBSM&SEFC)" in accordance with the provision of the Micro Small & Medium Enterprise Development Act.,2006( MSMED Act.,2006) which provides for facilitating the promotion & development and enhancing the competitiveness of micro, small & medium enterprises.

The Council acts as Conciliator or Arbitrator for final settlement of the outstanding dues between the parties & meets once in a month. Every petitioner units have to submit their application in proper prescribed form to the Council for realization of outstanding dues from the buyer units. In accordance with the provision of newly constituted W.B.S.M & S.E Facilitation Council Act, all the petitioner units have to submit an affidavit (duly executed) in support of the documents submitted by the units to the Council.

URL for applying online-

[https://samadhaan.msme.gov.in/MyMsme/MSEFC/MSEFC\\_Welcome.aspx](https://samadhaan.msme.gov.in/MyMsme/MSEFC/MSEFC_Welcome.aspx)

### **D: -MFC(MSME Facilitation Centre)at DIC**

"Points of Single Contact" through which business can obtain information, complete necessary administrative procedures and handholdingsupport to obtain different statutory compliances and get relationship officers

Many Micro, Small & Medium Enterprises entrepreneurs are not conversant with the relevant Acts and rules, compliances, application forms, and the location of government offices to submit the applications for approvals certificates and licenses to start enterprises or to avail government incentives. Entrepreneurs were required to visit various offices to enquire, consult, and finally to submit applications.Apart from the runningaround, they often become victims of unscrupulous middlemen. Eve after all this, more visits were

required to be made to follow up and finally collect certificates or licenses. This remained one of the biggest challenges and a disincentive for entrepreneurs who want to start new venture, diversify or expand.

Every district now has an MSME Facilitation Centre (MFC) erstwhile MSME Facilitation Centre (MFC) located in their respective area of operation. The MFCs are dedicated service providers on statutory compliances for an MSME entrepreneur. The MFC is tagged to the online Single Application Gateway (SAG) through <http://myenterprisewb.in> and act as a single point to receive all applications made by an entrepreneur to various government entities for compliances and to avail government incentives.

The hands-on facilitation services provided by an MFC to Micro, Small & Medium Enterprises entrepreneurs include:

- All information on statutory compliances needed to set up an enterprise or to avail government incentives.
- Application forms of all kinds for required certificates, licenses, permission etc. relevant to MSMEs
- Hand-holding support to fill out the forms.
- Thorough checking of the forms ensure they are correct in all respects.
- Submitting the application to the government office by the MFC.
- Answering any queries that a government office may have
- Collecting the certificate/license on behalf of the applicant either in person or through single application / electronics mode.

URL for applying online-

<https://www.myenterprisewb.in/>

#### **E:-Clusters**

Enhancing productivity competitiveness and capacity of building with collective efforts and initiative of individual units.

#### **Name and location of the existing MSME Clusters:**

Sl. No.	Name of Clusters	Block	No. of Stake holders	Sub Division	Products	Intervention made
1	Santiniketan Leather Goods Cluster Industrial Co-Operative Society Ltd.	Bolpur-Sriniketan	120	Bolpur	Leather Goods	Hard intervention (CFC) is going on.
2	Suri Women Readymade Garments Cluster Industrial Co-Operative Society Ltd.	Suri-II	34	Suri	Readymade Garments	SPV formed & SI completed.
3	Dubrajpur Steel Fabrication Cluster Industrial Co-Operative Society Ltd.	Dubrajpur	30	Dubrajpur	Gate & Grill, Steel furniture	SPV formed, & SI completed
4	Amarpur RMG Industrial Cooperative Society Ltd.	Sainthia	38	Suri	Readymade Garments	SPV formed & SI completed, SPV purchased land for CFC.

5	AdityapurMritshilpa Cluster Indl. Coop. Society Ltd	Bolpur-Sriniketan	25	Bolpur	Clay doll	SPV formed, SI completed & Electric potter's wheel has been distributed to the SPV.
6	SajinaMritshilpa Cluster Indl. Coop. Society Ltd	Suri-II	24	Suri	Clay idoll	SPV formed, SI completed Electric potter's wheel has been distributed to the SPV.
7	Khayerbuni Bamboo Craft Cluster Indl. Coop. Society Ltd	Illambazar	35	Bolpur	Bamboo Crafts	SPV formed, SI completed. It is an Artisan based cluster.
8	Muralpur Wood Works Cluster Indl. Coop. Society Ltd	Md Bazar	35	Suri	Wooden furnitur	SPV formed, SI completed
9	Khoyrasole Wood Works Cluster Indl. Coop. Society Ltd	Khoyrasole	33	Suri	Wooden furnitur	SPV formed, SI completed. SPV purchased land for CFC.
10	Birbhum Brass & Bell Metal Cluster Industrial Co-operative Society Ltd(Tikarbata)	Illambazar	80	Bolpur	Brass Metal goods	Hard intervention(CFC) is going on.
11	BOLPUR KANTHASTICH CLUSTER AND REH IND. CO-OP. SOCEITY LTD.	Bolpur-Sriniketan	50	Bolpur	Kantastich	SPV formed, SI completed
12	AHMADPUR GARMENTS MFG. CLUSTER & REH INDUSTRIAL CO-OP. SOCIETY LTD., BIRBHUM	Sainthia	58	Suri	Readymade Garments	SPV formed, SI completed
13	ILLAMBAZAR GARMENTS MFG. CLUSTER, REH INDUSTRIAL CO-OP. SOCIETY LTD.	Illambazar	29	Bolpur	Readymade Garments	SPV formed, SI completed

#### **F:-ESDP**

To scope of employment by imparting skill based training among the unemployed budding youth  
Online single window services portal for ease of doing business

#### **G:-FinanceClinic**

Getting the right fund provider as per their specific financial needs ranging from collateral free loan to working capital.

#### **H:SilpaSathi**

Online single window services portal for Ease of Doing Business

URL for applying online-

<https://eodb.silpasathi.in/asp/signin.aspx>

### **I: Udyam Registration**

<https://udyamregistration.gov.in/Government-India/Ministry-MSME-registration.htm>

### **3. Contact Details with e-mail. Website of State level Head Office /**

#### **Directorate**

District Industries Centre, Birbhum: Commercial complex, Suri, (1st. Floor), P.O.- Suri, Dist.- Birbhum, PIN-731101, e-Mail Id: [gmbir.msse-wb@nic.in](mailto:gmbir.msse-wb@nic.in), [dic.bir007@gmail.com](mailto:dic.bir007@gmail.com),

Directorate of MSME, Govt. Of West Bengal website: <https://wbmsme.gov.in>

### **6) Other relevant / important topics.**

#### Pre-investment Stage

Assistance in the form of

- Motivational programmes/seminars/campaigns to attract new entrepreneurs.
- Interaction with Officers/Field Level Officers
- Introduction to PMEGP and other self-employment generating programmes
- Consultancy for preparing Schemes
- For getting Pollution Clearance.
- To facilitate Inter-departmental linkages with WBSIEDCL /Bank/WBFC/Telephone/PCB etc.
- Training support-EDP/Training to the Artisans.
- Sponsoring of loan cases to different financial institution.

#### Investment Stage

- Infrastructural support through WBSIDC; RURAL HAAT; URBAN HAAT; KARMATIRTHA etc.
- Other types of fiscal support like share capital support to indl./Handicrafts Co-opp. Society, managerial support etc. For venture capital support Visit [www.msmebengalinvest.in](http://www.msmebengalinvest.in)

#### Post-investment Stage

- Application for Udyam Registration. Visit [udyamregistration.gov.in](http://udyamregistration.gov.in)
- To provide subsidy under Banlasreeprakalpa Visit [wbmsme.gov.in](http://wbmsme.gov.in)
- Marketing support, participation in industrial fairs
- Counselling support – on delayed payment issues.

- Support for technology, modernization, R&D through Micro, Small & Medium Enterprises TFC. Visit [www.msmetfc.in](http://www.msmetfc.in)
- Support for Quality control facility
- Support for expansion/ Ancillarisation.
- Buyers sellers meet in collaboration with MSMEDI

### **Handicrafts of Birbhum**

Handicraft sector of Birbhum plays an important role in the economy of this district. About 30% of the rural and semi-urban workers of this district are engaged in this sector. Percentage of annual revenue generated from this micro sector over total Industry produces of this district may be estimated as 23%.

- i) **Major Crafts**-Kanthastich & Leather Goods. Other craft items are Sola Crafts, Macrom, Bell & Brass Metal utensils, Bamboo Crafts
- ii) **No. of potential Artisans:** 880 no.
- iii) **Initiatives already taken:**
  - To develop Artisans' Online Marketing Interface for handicrafts produces of the district initiative has been taken with the IIMC during the last financial year 2020-21. Sensitization camp and Work -Shop organised with the active assistance of IIMC.
  - Target of this programme of IIMC project is to develop product-cum-artisan profile of 1000 no. artisans.