



सत्यमेव जयते

Government of India
Ministry of MSME

Brief Industrial Profile of Lalitpur District



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

MSME-Development Institute

(Ministry of MSME, Govt. of India,)

Phone: 0512-2295070-73

Fax: 0512-2240143

E-mail: dcdi-kanpur@dcmsme.gov.in

Web- msmedikanpur.gov.in

Compiled by – **Kashi Prasad Sheel**
Investigator (L/F)

FOREWORD


District Industrial Potentiality Survey Report of District Lalitpur is a key report which not only contains current industrial scenario of the district but also other useful information about the district. This report provides valuable inputs which may be useful for existing & prospective entrepreneurs of the District.

It is the only source which provides the latest data on infrastructure, banking and industry of the district. It also provides information on potentials areas in manufacturing and service sector of the district.

I sincerely hope that District Industrial Potentiality Survey Report of District Lalitpur will facilitate easier dissemination of information about the district to policy makers and also to the professionals working in the MSME sector.

I appreciate the efforts made by Shri Jagadish Sahu, Asstt. Director (EI) in preparing the District Industrial Potentiality Survey Report of Lalitpur District.

June, 2016
Kanpur


(U. C. Shukla)
Director

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Brief Industrial Profile of Lalitpur District

1. General Characteristics of the District

Lalitpur is one of the 75 districts of Uttar Pradesh. Lalitpur District is a part of Jhansi Division. Lalitpur is the main town and administrative headquarters. The geographical area of the district is 5039 Sq. Kms. It has a population of 1221592 as per the census 2011. Lalitpur District was formerly part of the state of Chanderi, founded in the 17th century by a Bundela Rajput who was descended from Rudra Pratap of Orchha. Chanderi, along with most of Bundelkhand, came under Maratha hegemony in the 18th century. Daulat Rao Sindhia of neighboring Gwalior annexed Chanderi state in 1811. In 1844, the former state of Chanderi was ceded to the British, and became the Chanderi District of British India, with Lalitpur town as the district headquarters. The British lost the district in the Indian Rebellion of 1857, and it was not reconquered until late 1858. In 1861, the portion of the district west of the Betwa, including Chanderi, was returned to Gwalior, and the remainder was renamed Lalitpur District. Lalitpur District was made part of Jhansi District from 1891 to 1974.

Carved out as a district in the year 1974, Lalitpur is not only the heartland but also heart shaped district of Bundelkhand Region. It is adjacent to Jhansi District of Uttar Pradesh by a narrow corridor to the northeast & is almost surrounded by Madhya Pradesh state; to the east lays Tikamgarh District, to the south Sagar District, and to the west Ashoknagar and Shivpuri districts.

Lalitpur, Jalaun, and Jhansi districts form Jhansi Division. Jhansi Division is one of 18 divisions of Uttar Pradesh. It includes Jhansi, Jalaun, and Lalitpur districts. The division is part of the historic Bundelkhand region, which includes a portion of southern Uttar Pradesh and extends into neighbouring Madhya Pradesh state. Jhansi is one of oldest divisions of Indian Railways.

1.1 Location & Geographical Area.

Lalitpur district is located at Latitude 24°11' and 25°17' (North) & Longitude 78°11' and 79°0' (East). The geographical area of the district is 5039 sq. km. Lalitpur district is bounded by Jhansi district of UP in the north, Sagar district of Madhya Pradesh in the south, Tikamgarh and Chhatarpur districts of Madhya Pradesh in the east and Shivpuri and Guna districts of Madhya Pradesh in the west. Betwa River forms the northern

and western boundary of the district and Jamni River, a tributary of the Betwa, forms the eastern boundary, Dhasan River forms the district's southeastern boundary and the southeastern portion of the district lies within its watershed.

1.2 Topography

The area is generally rocky. The highest ground is in the extreme south with scraps of the Vindhyan plateau, running from the betwa in south-easterly direction and gradually breaking up into a confined mass of hills, parts of which approach a height of 650 m above mean sea level. The north of the scrap, undulating plain of black soil interrupted with scattered hills and scoured by numerous drainage channels, stretches from north beyond the town of Lalitpur and gradually becomes rockier. Low red hills of granitite rock then appear with long ridges running from south- west to north- west.

Most of the area is being drained by river Jamni and its tributaries which form its eastern boundary, separating it from Tikamgarh district of Madhya Pradesh. River Betwa forms the western and northern boundary and drains the western part of the district. The south eastern part is partly drained by Dhasan River. In general the slope is towards the north.

The hills in the south generally occur in small groups or in continuous narrow chain running parallel to each other from north-east to south-west, the ridges being mostly bare and sharp. The slopes are still comparatively more covered with scrub jungles.

The plateau is intersected by wide valleys particularly in the south west; and the entire tract, once covered with vegetation, looks barren these days. Mining has affected the whole area considerably.

From the base of the plateau to the town of Lalitpur there stretches a black soil plain which is dissected by a number of seasonal rivulets and is characterized by an undulating topography. The principal rivers which traverse the area are the Shahzad, the Saznam and the Jamni.

There is an uneven red soil tract marked by the existence of numerous bare or rocky hills dotted with scrub up to the northern part of Lalitpur and Mehroni tehsils. It is also traversed by long quartz reefs and diversified by lines of rocky hills.

1.3 Availability of Minerals.

District Lalitpur is rich in mineral resources which are as follow.

Table-1

SL. No	Name of Major Mineral
1.	Diaspore
2.	Pyrophyllite
3.	Rock Phosphate
Name of Minor Mineral	
4.	Granite
5.	Sandstone
6.	Morrum

1.4 FOREST

The total forest area of the district is 76158 Hectares.

1.5 Administrative set up.

The Headquarter of the district is located at Lalitpur city. The district has 6 blocks such as Bar, Mahroni, Jakhaura, Madawara, Birdha & Talbehat. The district has 2 Legislative Assembly Constituencies.

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude			24°11' and 25°17' N
	ii) Longitude			78°11' and 79°0'E
	iii) Geographical Area	2011	Sq. Km	5039
(B)	Administrative Units			
	i) Tehsils	2014-15	Nos.	03
	ii) Blocks	„	Nos.	06
	iii) Nagar Panchayat	„	Nos.	03
	iv) Nyay Panchayat	„	Nos.	48
	v)Nagar nigam	„	Nos.	0
	vi) Nagar Palika	„	Nos.	01
	vii) Gram Panchayats	„	Nos.	340
	viii) Revenue villages	„	Nos.	754
	ix) Assembly Area	2014-15	Nos.	02
2	Population			
(A)	Sex-wise			
	i) Male	2011	Nos.	641011
	ii) Female	2011	Nos.	580581
(B)	Rural Population	2011	Nos.	1046214
3	Agriculture			
A.	Land utilization			
	i) Total Area	2013-14	Hectare	509791
	ii) Forest cover	2013-14	“	76158
	iii) Land put to non-agricultural use	2013-14	“	41668
	iv) Barren & uncultivable land	2013-14	“	14108
4	Forest			
	(i) Forest	2013-14	Ha.	76158
5	Livestock & Poultry			
A.	Cattle			
	i) Cows	2012	Nos.	483033
	ii) Buffaloes	2012	Nos.	234855
B.	Other livestock			

	i) Goats	2012	Nos.	156838
	ii) Sheeps	2012	Nos.	8203
	iii) Pigs	2012	Nos.	3623
C.	Poultry	2012	Nos.	99414
6.	Infrastructure			
	Railways			
	i) Length of rail line	2014-15	Kms	100
	Roads			
	(a) National Highway	2013-14	Kms	99
	(b) State Highway	2013-14	Kms	0
	(c) Main District Highway	2013-14	Kms	115
	(d) Other district & Rural Roads	2013-14	Kms	1526
	Communication			
	(a) Telephone connection	2014-15		2778
	(b) Post offices	2014-15	Nos.	153

	Public Health			
	(a) Allopathic Hospital	2014-15	Nos.	36
	(b) Beds in Allopathic hospitals	„	Nos.	428
	(c) Ayurvedic Hospital	„	Nos.	32
	(d) Beds in Ayurvedic hospitals	„	Nos.	159
	(e) Unani hospitals	„	Nos.	02
	(f) Community health centers	„	Nos.	04
	(g) Primary health centers	„	Nos.	25
	(h) Dispensaries	„	Nos.	0
	(i) Sub Health Centers	„	Nos.	185
	(j) Private hospitals	„	Nos.	
	(k) Homeopathic Hospital	„	Nos.	07
		„	Nos.	24
	Banking			

	(a) Commercial Bank Branches	2014-15	Nos.	66
	(b) Rural Bank ranches	,,	Nos.	26
	(c) Co-Operative bank Branches	,,	Nos.	0
	(d) LDB Branches	,,	Nos.	03
	Education			
	(a) Primary school	2014-15	Nos.	1048
	(b) Middle schools	,,	Nos.	493
	(c) Secondary & senior secondary schools	,,	Nos.	79
	(d) Colleges	,,	Nos.	08
	(e) Technical University	,,	Nos.	0
	(f) ITI	,,	Nos.	04

2.1 Existing Status of Industrial Areas of UPSIDC in District Lalitpur

S. No.	Name of Ind. Area	Total Area acquired (In Acres)	Total area under possession (in Acres)	Total area under dispute (in Acres)	Total area made available for allotment after development (in Acres)	Total Allotted Area (in Acres)
1	Amarpur, Lalitpur	112.69	112.69	0	112.69	112.69

Source: Web Portal of UPSIDC

2.2 Existing Status of other Industrial Areas in District Lalitpur

SL. No	Name of Ind. Area	Land acquired (In Acre)	Land developed (In acre)	Prevailling Rate Per Sqm (In Rs.)	Developed Shed & Plot		Alloted Shed & Plot		Vacant Shed & Plot	
					(in Nos.)		(in Nos.)		(in Nos.)	
					Shed	Plot	Shed	Plot	Shed	Plot
1	Lalitpur	5.50	5.50	2180	8	22	8	22	0	0
2	Chandera, Lalitpur	24.77	24.77	600	10	68	10	68	0	0
3	Talbehat, Lalitpur	3.50	3.50	72	0	55	0	55	0	0
4.	Bar, Lalitpur	4.00	4.00	102	0	45	0	40	0	5

Source: Directorate of Industries, Govt. of U.P

3. INDUSTRIAL SCENERIO OF LALITPUR

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1	TOTAL REGISTERED MSME UNITs from 2006-07(after MSMED Act) to 2014-15	NO.	3320
2	EMPLOYMENT IN MSMEs during 2006-07 to 2014-15	NO.	11380
3	AVG. NO. OF WORKERs EMPLOYED IN MSMEs during 2006-07 to 2014-15	NO.	3
4	Total Investment in MSMEs during 2006-07 to 2014-15	Rs. in Crores	63.32
5	NO. OF INDUSTRIAL AREA	NO.	05
6	REGISTERED LARGE UNITs	NO.	04

3.2 YEAR WISE TREND OF UNITS REGISTERED

SI.NO	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (Rs. in Crores)
1	2000-01	72	295	1.30
2	2001-02	71	290	1.35
3	2002-03	85	350	1.50
4	2003-04	85	360	1.35
5	2004-05	85	365	1.40
6	2005-06	85	385	1.45
7	2006-07	84	390	1.50
8	2007-08	165	593	2.78
9	2008-09	376	1158	3.11
10	2009-10	448	1524	15.32
11	2010-11	413	1384	9.94
12	2011-12	412	1380	10.40
13	2012-13	214	1191	4.15
14	2013-14	603	1990	9.01
15	2014-15	605	1770	7.11
16	2015-16 (till Aug'2015)	138	-	-
	Since inception of Udyog Aadhaar (18th Sept'2015)	295	-	-

Source: Directorate of Industries, Govt. of U.P

3.3 DETAILS OF EXISTING MICRO, SMALL & MEDIUM ENTERPRISES BASED ON NIC-2004 AT TWO DIGIT LEVEL IN THE DISTRICT during 2006-07 to 2013-14

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS
15	Mfg of Food Products and Beverages	234
17	Mfg of Textiles	306
18	Mfg of Wearing Apparel : Dressing and Dyeing of Fur	410
19	Mfg of Leather & Leather Product	33
20	Mfg of Wood And Wood Products	180
21	Mfg of Paper And Paper Products	10
24	Mfg of Chemicals and Chemical products	2
25	Mfg of Rubber and Plastics Products	10
26	Mfg of Other Non-Metallic Mineral Products	73
27	Mfg of Basic Metals	282
28	Mfg of Fabricated Metal Products	155
29	Mfg of Machinery and Equipment n.e.c.	173
36	Mfg of Furniture, Manufacturing n.e.c.	166
51	Wholesale of Trade and Commission Trade	4
93	Other Service Activities	678

Source: DIC, Lalitpur

3.4 Large Scale Industries / Public Sector undertakings

1. Lalitpur Power Generation Company, Lalitpur
2. Jackson Power Pvt.Ltd, Lalitpur
3. IFax Energy Pvt.Ltd, Lalitpur
4. Samavesh Energy Solution Pvt.Ltd,Lalitpur

3.5 Major Exportable Item - Nil

3.6 Growth Trend - Positive

3.7 Vendorisation / Ancillarisation of the Industry

3.8. Medium Scale Enterprises :

3.8.1 List of the units in Lalitpur & Near By Area

1. M/s. Shyam Granite, Lalitpur
2. M/s. Mount Victoria Granite, Devgarh Road, Lalitpur
3. M/s. Prince Plastic Industries, Gandhi Nagar, Lalitpur
4. M/s. Shramdeep Industries, Roda, Lalitpur

3.8.2 Major Exportable Item - Nil

3.9 Service Enterprises:

3.9.1 Potentials areas for service industry

- a) Repairing & Maintenance of automobile & Machineries
- b) Mobile Handset Repairing
- c) Computer Hardware & Software industry
- d) Electronics & telecommunication industry
- e) Organic Farming & Organic Product industry
- f) Electrical home appliances repairing
- g) Inverter & battery repairing

3.10 Potential for new MSMEs

1. Manufacturing of e-rickshaw
2. Agro& Food based industry
3. Rubber, Plastic & Plastic product
4. Readymade Garments
5. Cotton Hosiery
6. Shoe industry
7. Furniture industry
8. Engineering products (basic metals, fabricated metal products, machinery & equipment etc.)
9. Lead Acid Storage Battery & accessories
10. Paper & Paper Products

4. Existing Clusters of Micro & Small Enterprises:

4.1 DETAILS OF MAJOR CLUSTERS -

4.1.1 Manufacturing Sector

a. Saree Cluster

4.2 Details for Identified cluster: Nil

4.2.1 Name of the cluster - Nil

1	Principal Products Manufactured in the Cluster	-
2	Name of the SPV	
3	No. of functional units in the clusters	
4	Turnover of the Clusters	
5	Value of Exports from the Clusters	
6	Employment in Cluster	
7	Average investment in plant & Machinery	
8	Major Issues / requirement	
9	Presence of capable institutions	
10	Thrust Areas	
11	Problems & constraints	

5. General issues raised by industry association :

Power failure in Jhansi Industrial Area is a major constraint in growth of industries. There is also technological gap and skilled manpower.

6. Prospects of training programmes during 2016-17

S. No.	Name of the programme	Subject	No. of proposed programme to be conducted
4	EDP	-	01
5	IMC	-	01

7. Action plan for MSME Schemes during 2016-17

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	01
2	ISO – 9000 / 14000/ HACCP reimbursement	01
3	MSE-MDA	01
4	CLCSS	-
5	Capacity Building & strengthening of data base	-
6	International cooperation	-
7	TREAD for women	01
8	VDP	01
9	National awards	-
10	NMCP schemes	-
	I. Lean Manufacturing	-
	II Design Clinic	-
	III Market assistance & Tech. up gradation	-
	IV QMS/QTT	-
	V Tech. & quality up gradation support	-
	VI ICT	-
	VII Bar Code	01
	VIII IPR	-
	IX Incubator scheme	-

8. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S. No.	Type of assistance	Name and address of agencies
1.	Online Registration of MSMEs	Official website of DC(MSME) www.udyogaadhaar.gov.in
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-Development Institute Kanpur U.P.
3.	Land and Industrial shed	U.P State Industrial Development Corporation(UPSIDC) Kanpur
4.	Financial Assistance	Nationalized Bank/ UPFC
5.	For raw materials under Govt. Supply	1.National Small Industry Corporation(NSIC) Kanpur 2.U.P State Industrial Corporation(UPSIC) Kanpur
6.	Plant and machinery under hire / purchase basis.	National Small Industry Corporation(NSIC) Kanpur
7.	Power/ Electricity	U.P. Power Corporation Ltd.
8.	Technical Know –how.	MSME –Development Institute Kanpur
9.	Quality & Standard	MSME –Development Institute Kanpur
10.	Marketing /Export Assistance	1.MSME –Development Institute Kanpur 2. National Small Industry Corporation(NSIC) Kanpur
11.	Other Promotional Agencies	1.MSME –Development Institute Kanpur 2.National Small Industry Corporation(NSIC) Kanpur