

Details for Flagship Programme – AB PMJAY

Bullet Points of the Scheme:

Ayushman Bharat – Pradhan Mantri Jan Aarogya Yojana (AB-PMJAY):-

- Ayushman Bharat Pradhan Mantri Jan Aarogya Yojana (AB-PMJAY) was launched by the Prime Minister, Shri Narendra Modi on 23rd September 2018, at Ranchi, Jharkhand.
- This is the “World’s largest government funded healthcare program” targeting more than 50 crore beneficiaries.
- AB-PMJAY will provide a cover of upto 5 lakhs per family per year, for secondary and tertiary care hospitalization.
- Over 10.74 crore vulnerable entitled families (approximately 50 crore beneficiaries) will be eligible for these benefits:
 - 1) Financial protection from catastrophic expenditure.
 - 2) Hospitalization cover from inpatient care to post hospitalization care.

Pradhan Mantri Jan Aarogya Yojana in alliance with the States:

- States can implement the scheme through an insurance company or directly through the Trust / Society / Implementation Support Agency or a mixed approach.
- This scheme is creating a cadre of certified frontline health service professionals called Pradhan Mantri Aarogya Mitras (PMAMS) who will be primary point of facilitation for the beneficiaries to avail treatment at the hospital and thus, act as a support system to streamline health service delivery.
- The scheme involves the following:
 - Hospital Empanelment
 - IT Systems update.
- MoU has been signed with Common Service Centre (CSC) for Beneficiary Identification and will utilize the over 3 lakhs village level entrepreneurs for identifying beneficiaries.
- Ayushman Bharat – Pradhan Mantri Jan Aarogya Yojana (AB-PMJAY) is a paradigm shift from sectorial, segmented and fragmented approach of service delivery through various national and State schemes to a bigger, more comprehensive and better converged and need based service delivery of secondary and tertiary care.

Status of UT Puducherry:

- In UT Puducherry, **the implementation of AB-PMJAY was started in IGGGH&PGI on 31st August** by Hon’ble Chief Minister.
- Around **1.03 lakhs families** have been identified under this scheme in UT of Puducherry. **2.68 lakhs individuals** will be covered under this scheme.
- **Common service centres (125 CSCs)** allocated for UT Puducherry to distribute e- cards.
- In the UT Puducherry, on 29th & 30th May 2019, all the Aarogya Mitras (PMAMs) and DEOs (PMAMs) from Star Health and Allied insurance co. Ltd, Puducherry attended the training of AB PMJAY by Consultants from National Health Authority, New Delhi.
- Further on **12th June 2019, appointed 10 Mitras (PMAMs) and posted** in concerned empanelled facilities (6 Mitras in 3 Govt. Hospitals and 4 Mitras in SHA – State Health Agency)

- Aarogya Mitras (PMAMs) have been placed in the Registration Counter of all the empanelled facilities.
- **24th July 2019- fund transferred** to Implementation support agency i.e., Star Health & Allied Insurance Company Limited, Puducherry.
- The empanelled hospitals include **6 government hospitals and 5 private hospitals (Total – 11 Hospitals)**
 - IGGGH&PGI, Puducherry – Govt.
 - RGGW&CH, Puducherry – Govt.
 - IGMC&RI, Puducherry – Govt.
 - GH – Karaikal – Govt.
 - GH- Mahe – Govt.
 - GH- Yanam – Govt.
 - SVMC&RI, Puducherry – Private
 - SMVMCH, Puducherry – Private
 - Pondicherry Cancer Trust Hospital, Puducherry – Private
 - St. Marys eye hospital, Puducherry – Private
 - Kidney centre hospital, Puducherry – Private

2. Date of Launch by Government of India:

- Pradhan Mantri Jan Aarogya Yojana (AB-PMJAY) was **launched by the Prime Minister, Shri Narendra Modi on 23rd September 2018, at Ranchi, Jharkand.**
- On the same day, **23rd September 2018**, the Programme launched in UT Puducherry.
- The Date of **Roll out of the scheme is 31st August 2019** by Hon'ble Chief Minister, (Delayed due to few administrative reasons)
- **Reason for the delay in launching the scheme in Puducherry –**
 - **MCC for MLA elections** (January – March'19 and September – October'19)
 - **45 days** delay due to the fund transferred to NHM – PSHM account – reverted to AB-PMJAY account
 - Another **MCC for MP elections** ().

3. Funding Pattern / Budget provided and Fund Availability:

- The scheme funded by NHA – National Health Authority.
- Two escrow accounts opened for Grant-in-aid and administrative expenses.
- Fund received in Grant-in-aid account is **Rs. 2,30,10,804/-**
- Fund transferred to Star Health & Allied Insurance company is **Rs. 2,01,07,570/-**.
- Balance amount in account is **Rs. 19,19,750/-**.

4. Timeline given for the scheme – our achievements:

- There is **no such timeline** for this scheme.
- Identifying the beneficiaries and providing them the beneficiary e-card to them is the main motto for this scheme in UT of Puducherry.
- Creating awareness among the beneficiaries about the scheme and get treatment done in all the empanelled facilities **with paperless and cashless means.**
- Submission of Claims to ISA (Implementation Support Agency, i.e., Star Health and Allied Insurance Company Limited, Puducherry)

5. How the success is measured:

- To make sure the poorest of poor get benefitted under this scheme by measuring No. of e-card issued and no. of claims submitted.
- The scheme is in a mission mode to provide the beneficiary e – card in whole UT.
- No. of Beneficiaries Identified as on 11-11-2019 is **13,704 individuals.**
- No. of Claims submitted as on 11-11-2019 is **61 cases** worth **Rs. 4,27,700/-**
- No. of Pre authorization submitted is **Rs. 8, 72,800/-** (initiated is 76 cases)

6. Plan of Action - Fund required or available:

- To execute the scheme in 100% manner to reach the poor to intensify this programme.
- **Fund available** in grant-in-aid account is **Rs. 19,19,750/-**
- Awaiting second installment from NHA.

7. The Best Practices followed in the UT of Puducherry.

- **Sticking the list of Beneficiaries** on the wall in Public Places like GH, PHC to make people to identify them whether they are in the list or not.
- Conducting **Introduction camps for AB PMJAY scheme in the PHCs** along with issuance of e-cards.
- Conduction of **Special camps at all the Health Melas, exhibitions**, etc.
- **Awareness rallies and Walkathon** conducted by the State Health Agency in order to create awareness among the people.
- Given **Newspaper advertisements**.
- **Radio / FM jingles**.
- **Interviews** by the Nodal Officer in twice in **AIR and in Local FMs** .
- Live programme-Interview in **Doordharshan**.
- **Door to door campaigns** by ASHAs/ ANMs/ Health Assistants / PMAMs, etc.

8. Nodal Officer for the Programme:

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