



## **DISTRICT OLYMPIC ASSOCIATION RUPNAGAR**

**District Administrative Complex, Rupnagar-140001(Punjab)**

### **SUB: Invitation For Expression of Interest For Running and Cycling Event at District of Rupnagar.**

Dtd: 27 Nov 2018

The District Olympic Association, Rupnagar Request for Proposal for selection of organizing event consultant/curator agency for the 2019 Cyclothon and Marathon in the District of Rupnagar

The District Olympic Association, Rupnagar is organizing a long Distance Run and Cycle Ride called "Bhakra Nangal Wheels & Strides" - comprising of 21Km, 10Km and 5Km of running races and 100km and 50km of cycling races. - in the District of Rupnagar.

Local, national and international athletes are expected to participate in the maiden edition of the event in Feb/March 2019. The aim is to make this marathon an annual event which would take place every year and should attract thousands of participants including international athletes. The event wishes to get to a stage where it could be made into an international brand with wide recognition amongst running and cycling enthusiasts and be counted among some of the world's popular marathons and cyclothons.

In order to execute this event, District Olympic Association, Roopnagar wishes to appoint an organizing event consultant/curator with wide experience which can deliver on the above broad objective. The District Olympic Association, Rupnagar thus here by invites Expression of Interest from registered organizations/agencies/firms/companies that have experience/interest in organizing events in the track and field or athletics or sports events.

The scope of work is not only limited to erection, assembling and supply of various items but also involves creativity, marketing and selling ability. The District Olympic Association, Rupnagar shall provide necessary coordination and infrastructure support for hosting the Event and the same will be held under aegis of The District Olympic Association, Rupnagar.

It has been tentatively scheduled for 24th February, 2019 in the The District of, Rupnagar. Eminent personalities and VVIPs of national and international repute are also expected to attend the event, so all the arrangements and facilities must be of very high standard and quality. The entire layout is to design keeping in mind the protocol requirements for such prestigious event. It is also expected that a large number of people will visit the Bhakra Nangal Wheels & Strides, so all necessary safety, security and emergency measures must be kept in mind while planning and execution of the work.

President,  
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