



Please send to all concerned.

Department of Revenue & Disaster Management
(Govt. of Haryana)
New Secretariat Building Haryana, Sector 17, Chandigarh-160017

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26/3

A.D.C.

Kindly put up URGENT
a plan for IEC
activities in
consultation
with DPRO
by tomorrow.
Some activities
have already
been started
by the DPRO

Sanction

Memo No. DMC-PO-III-2020/2430
Chandigarh, dated 25-03-2020

All the Deputy Commissioners in the State.

Subject: Funds for awareness generation for COVID-19 Virus Outbreak

The Government of Haryana is pleased to accord sanction to the allocation of funds and incurring of an expenditure of Rs. 5,00,000/- (Five Lac) to each district i.e. Rs. 1.10 Crore to meet the expenditure made on awareness generation to the districts regarding COVID-19.

The expenditure should be incurred under the major head "2245-05-101-98-51-R-V-Grant in Aid for Capacity Building-86-training under State Disaster Response fund for the year 2019-20 for creating awareness generation through different IEC activities. IEC activities for illustration:

Broadcast & Telecast	
TV	Advertisements on local cable networks through ticker messages
Website	Inclusion of information on official website district administration
Newspaper advertisement	Do's and Don'ts on COVID-19
Radio	Interviews from designated Doctors/ Officers from the district
Social media	Districts may use official social media groups for awareness generations
Outdoors	
Wall Paintings/districts at prominent locations in the villages/localities	The locations may be Gram Panchayat, government offices, market places, ration shops, school buildings and other public places where large number of people gather for various purposes.
Hoardings	Put up hoardings at prominent places in districts
Pamphlets/ Banners/ posters	Printing and distribution
Any other mean as seem appropriate by Deputy Commissioners cum chairman District Disaster Management Authority.	

You will exercise strict control over the expenditure and ensure that the funds are utilized for the purpose for which the same have been sanctioned and it should not be allowed to exceed the sanctioned allotment without the prior approval of the Government.

The sanction is further subject to the condition that only the amount required for the purpose is drawn from the treasury by you and expenditure statement in form 26 & 29 are sent to this department (in Accounts Branch) positively.

You will be responsible for the audit of the accounts. The unspent balance, if any, may be sent by RTR in Favour of Haryana State Disaster Response Fund. However, the Utilization Certificate must be sent to the Government expeditiously.

Under Secretary Revenue (ER)

for Financial Commissioner Revenue & Additional Chief Secretary to Government of Haryana, Revenue, Disaster Management and Consolidation Departments Chandigarh.

Chandigarh dated 25.03.2020

Endst. No. DMC-PO-III-2020/ 2431.

A copy is forwarded to the followings:-

1. All the Divisional Commissioners in the State
2. The Principal Accountant General, Haryana (Audit/A&E), Chandigarh
3. All Treasury Officers in the State
4. The Deputy Secretary Revenue (in Accounts Branch)
5. ER-II (in ER Branch)

Under Secretary Revenue (ER)

for Financial Commissioner Revenue & Additional Chief Secretary to Government of Haryana, Revenue, Disaster Management and Consolidation Departments Chandigarh.