



**LAUNCHING OF ELECTORAL LITERACY CLUBS
(ELCs)**

ON 25/01/2018 IN KOLAR DISTRICT

The Election Commission of India has directed for establishing Electoral Literacy Clubs in Schools, Colleges and Communities for mainstreaming of electoral literacy where ELCs shall be the seat of learning through hands on experience and shall serve as a vibrant hub of electoral literacy for developing and strengthening the culture of electoral participation among young and future voters.

Accordingly, on this 5th National Voters' day, the Electoral Literacy Clubs are launched in the district as below.

(i)	ELC Future Voters	for Classes IX to Class XII (Secondary and Senior Secondary Level)
(ii)	ELC New Voters	College, University, all other educational institutions including professional and technical educational institutions.
(iii)	Chunav Paathshala	ELC in communities for the youth who are not a part of the formal education system.
(iv)	Voter Awareness Forums	In Government Departments, Organizations, Autonomous Bodies, Semi Government and non government and the private sector.

The essential feature of VAFs will be in calculating the electoral culture for informed, inclusive and ethical voting, appreciation of EVM and VVPAT and use of other technology in the electoral process, obliteration of voter apathy especially in urban areas by carrying out activities such as

- (i) Continuous voter education for sustaining electoral culture &
- (ii) Election Centric voter awareness activities.

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**Deputy Commissioner &
District Election Officer,
Kolar District, Kolar.**