



DEPARTMENT OF HORTICULTURE

KARUR DISTRICT



DEPUTY DIRECTOR OF HOERTCULTURE

KARUR

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In Karur District the major Horticulture crops grown are Banana, Moringa, Tapioca, Tomato, Brinjal, Gloriosa, Bendi, Onion, Turmeric, Chillies, , etc., In total about 16000 ha of area covered by various Horticulture crops in this district. Doubling production and tripling income of farmers is the prime policy of Tamil Nadu. Encouraging cultivation of traditional cultivars in horticultural crops, adopting Hi-Tech Horticulture technologies, promoting horticulture as a profitable and viable sector by leveraging technologies, encouraging farm mechanization and improved Post Harvest Management etc., paves the way for achieving the policy.

The strategies of Horticulture Department are to encourage the use of hybrid seeds and quality planting material in area expansion of horticulture crops, hi-tech cultivation, high density planting, promotion of cultivating high value horticulture crops in protected cultivation, use of micro irrigation, pollination support through bee keeping for enhancing the production, Integrated nutrient management, pest and disease management, farm mechanization and improved Post Harvest Management techniques. The hybrid vegetable protray seedlings will be raised in State Horticulture Farms and distributed to farmers at subsidized cost to increase the area under vegetable cultivation.

The major schemes under implementation in karur district are...

Micro Irrigation scheme under Per Drop More Crop component of Pradhan Mantri Krishi Sinchayee Yojana (PMKSY)

Micro irrigation is an advanced water conservation and management technology that improves water use efficiency by 40-60%. Irrigation is a critical factor for increasing production and productivity of crop. Since, Tamil Nadu has only 3 percent water resources, the State is keen to use irrigation water more economically and efficiently. Besides water use efficiency, fertilizer use efficiency is also ensured by applying fertilizers through irrigation water directly in the root zones. This irrigation technology minimizes the weed growth and reduces the labour requirement. Through Micro irrigation, area under cultivation is increased with available water leads in doubling the 150 production resulted in tripling of farmer's income. In Tamil Nadu, Government has given big thrust to Micro irrigation and it is the only State in the Country which continued its support to provide 100% subsidy to Small and Marginal farmers and 75% subsidy to Other farmers. This scheme is implemented with a sharing pattern of 60:40 between Centre and State. During the year 2017-18 a sum of Rs 614 lakhs is allotted to this scheme to cover an area of 1065 ha to Horticulture crops.

Eligibility Condition :

- Small /Marginal Farmers-upto 2HA
- Other Farmers-Up to 5 HA



National Agriculture Development Programme :

National Agricultural Development Programme is a shared scheme between Centre and State with 60:40 sharing pattern. Protected Cultivation of Polyhouse , Shadenet House,Revival of Horticultural crops(jamun),Homestead vegetables,Herbal garden development Programme, Area expansion of Mango,guava,acid lime,chillies Hybrid Vegetales protray seedlings,Loose Flowers-Ixora ,Preservation of traditional Vegetables,Agro Eco System Analysis (AES) based Integrated Pest Management for fruits and vegetables.During the year 2017-18 a sum of Rs 73.16 lakhs is allotted to this scheme.

Eligibility Condition:

All farmers



Integrated Horticulture Development Programme(IHDS)

Integrated Horticulture Development Programme aims at increase the area under Horticulture crops. Area expansion of Fruits, Vegetables, Spices, Flowers. During the year 2017-18 a sum of Rs 38.20 lakhs is allotted to this scheme.

Eligibility Condition:

All farmers

Rainfed Area Development

RAD aims at promoting Integrated Farming System (IFS) with emphasis on multi tier cropping, rotational cropping, inter-cropping, mixed-cropping practices with allied activities like

horticulture, livestock, fishery, agro-forestry, apiculture, conservation/ promotion of NTFPs etc. to enable farmers not only in maximizing farm returns for sustaining livelihood, but also to mitigate impacts of drought, flood or other extreme weather events. Rainfed Area Development under National Mission for Sustainable Agriculture is implemented with a sharing pattern of 60:40 between Centre and State. In 2017-18, it is proposed to implement the scheme at an outlay of Rs.39.03 lakhs for Horticulture Based Farming system.

Eligibility Condition:

All farmers

Crop Insurance- “Pradhan Mantri Fasal Bima Yojana” (PMFBY)

The Government is implementing this scheme with a deep concern to protect the livelihood of the farmers suffering from crop losses. The new Crop Insurance Scheme “PradhanMantriFasalBimaYojana” (PMFBY) conceptualised to protect the farmers from production risks, ensure food security, encourage crop diversification, besides enhancing growth and competitiveness of agriculture sector is implemented with the following objectives: Extending financial support to farmers suffering crop loss/damage arising out of unforeseen events Stabilizing the income of farmers to ensure their continuance in farming Encouraging farmers to adopt innovative and modern agricultural practices. Uniform cut-off date for enrolment of loanee and non loanee farmers is the other benefit that will be provided under this scheme. Further, the farmers would get more accurate compensation for crop loss since revenue village has been notified as the unit of insurance. Karur districts has been categorise under cluster I and implemented by Agriculture Insurance Company of India limited.

State Horticulture Farms (SHFs)

The objective of State Horticulture farms is timely production and distribution of pedigree and quality planting materials of Horticulture crops to the farmers. one State Horticulture farm functioning in this district.

As a new venture, high yielding varieties/ hybrids of vegetables and flower seedlings are produced in protrays for distribution to the farmers.

Contact Person at Taluk and District:

Designation	Contact Number	Email Id	Address
Deputy Director of Horticulture Karur	8248677342	ddhkarur@ yahoo.com	O/O Deputy Director of Horticulture Navaladiyan complex Thanthonimalai
Assistant Director of Horticulture Thanthoni	9003940389	adhthanthoni@gmail.com	O/O Assistant Director Of Horticulture Vengakalpatty Thanthonimalai
Assistant Director of Horticulture Kulithalai	9843196095	adhkulithalai@gmail.com	O/O Assistant Director of Horticulture Thannerpalli Kulithalai
Horticultural officer Karur	9751678794	rajaveluelitehorti@gmail.com	O/O Assistant Director of Horticulture Vennamalai Karur
Horticultural Officer K.Paramathy	9488970629	Adhkparamathi11@gmail.com	O/O Assistant Director of Horticulture U nion office compound K.Paramathy
Horticultural Officer (i/c) Aravakurichi	9750262060	adharavai@gmail.com	O/O Assistant Director of Horticulture U nion office compound Aravakurichi

Horticultural officer Krishnarayapuram	9790107117	adhkrpuram@gmail.com	O/O Assistant Director of Horticulture Union office compound Krishnarayapuram
Horticultural officer Kulithalai	9445117941	adhkulithalai@gmail.com	O/O Assistant Director of Horticulture Thannerpalli Kulithalai
Horticultural Officer Thogamalai	9750262060	adhthogamalai@gmail.com	O/O Assistant Director of Horticulture Thogamalai
Deputy Horticulture officer Kadavur	9443751626	adhkaadvur@gmail.com	O/O Assistant Director of Horticulture Tharagampatty
Horticultural officer State Horticulture Farm Mudalaipatti	9003797753	fpmudalaipatti@gmail.com	State Horticulture Farm Mudalaipatty Thogamalai