

## **SVEEP ACTION PLAN – NAMAKKAL DISTRICT**

### **1. Electoral Roll Management:-**

- The overall objective of the SVEEP Plan, in Namakkal district, is to enroll all the eligible voters of 18-21 years of first time electors, who are left out in the electoral rolls, by making awareness among them through the BLOs, Scrolling in Cable TVs, News Papers and through the NGOs.
- It is planned to increase the percentage of enrolment of 18-21 age group to more than 80% of the population in that category.
- Special camps will be conducted in all the PwD Welfare Associations and also village level through VAOs for enrolment of PwD electors.
- Ensuring of 100% coverage of PwD voters and mapping up in the Electoral Rolls in coordination with the DDAWO, Namakkal.
- Action will be taken to remove the names of deceased/Shifted and absentee electors from the Electoral Rolls.

### **2) Informed, Ethical voting and Enhanced Participation:**

- The low voter turn out polling stations of 10 Polling Stations will be identified for each of the six Assembly Constituencies and voters will be focused on Informed and Ethical voting during the TNLA 2021 by the field level officials.
- All the PwD voters will be focused on making awareness among them about the facilities provided during the poll day and to guide them for 100% voters turn out.
- Awareness will be created among the voters about NOTA, Postal Ballots for Service Personnel, PwD Votes and to motivate them for enhancing the participation in election.

### **3). EVM-VVPAT Related:**

It is planned to create of calendar of activities for making awareness about the EVM-VVPATs to the voters and its handling/demonstration during the TNLA2021 in all the rural and urban areas by drafting already trained personnel from Revenue and Development wings. This will be useful to all the voters including the PwD voters for handling the EVM-VVPATs during the day of poll.

#### **4. Strategy and Implementation**

- Special efforts will be taken up to enroll the left out hostel staying college students in the age group of 18-21 years, in their college itself, through online, by well trained 5 selected students of each college.
- For all the above enrolment activities, the services of the concerned
- Campus Ambassadors will be utilized.
- CSOs like Red Cross/NYK will be utilized for the awareness campaigns
- for ethical voting.
- Displaying of Posters in all the prominent places, Malls, Super markets, Ration shops, Cinema Theatres about the ethical voting.
- Distribution of pamphlets in public gathering places throughout the district
- Stickers will be pasted in vehicles like, Buses, Lorries and Auto rickshaws
- Using of LED display unit attached publicity vans during early night hours in all the urban/rural areas, displaying of the State ICON acted films about the ethical voting.
- Depicting of messages on Date of Poll/Ethical voting etc.. in the bills of super markets, Cinema tickets and bags of Cloth Stores.
- EVM awareness camps, consisting of Publicity Van, Demo EVMs and staff, will be conducted in almost all the Polling Station locations of the six Assembly Constituencies.
- Mini marathon awareness rallies will be conducted in the District headquarters and Assembly headquarters.
- Signature campaign in the District headquarters and Assembly headquarters.
- Depicting of awareness stickers in Gas Cylinders supplied to the public.
- Awareness dramas/cultural programs will be conducted throughout the district.
- Competition will be conducted among the college students about the election themes.
- Rangoli competitions will be conducted among the SGHs in all the panchayats for making awareness towards the enhanced participation of young/women voters.
- Using Local TV Channels for Scrolling, using News Papers about the ethical voting will also make more awareness among voters and increase the voters turn out.

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