



Ref. No. - 306/H.D/I.C.A

Date : 28/06/2021

Notice Inviting Tender

The invitation to bid is for "Organizing various types of publicity works through permanent hoarding for O/o the District Information & Cultural Officer, Hooghly upto June, 2022". Consolidated sealed tender is hereby invited in the interest of public service from the reputed as well as bonafide advertising agency / organization for quoting the rate of (i) rented hoarding (ii) affixing of flex on hoarding and (iii) printing of flexas inscribed here on the terms and condition stated below -

A. Description of Works:

Sl no.	Item	Specification	Duration	Rate (Including Tax)
01	Rented Hoarding	20' x 10'	Monthly	To be quoted
02	Affixing and Mounting of Flex	Do	Once	Do
03	Colour Printing on Flex	Do	Once	Do

B. Terms and Conditions:

1. Every intending bidder must quote rate for all three categories stated above. The lowest quote clubbing all the above three categories will be the decisive factor subject to fulfilment of other terms and conditions as laid down below.
2. Each bidder must have at least 20 (twenty) numbers of hoarding having size of 20' x 10' on prominent areas of the district of Hooghly and the list of those ought to be mentioned in response to this notice along with tax receipt of the local bodies for the F.Y 2019-20.
3. Each bidder must have either its own equipments for printing on flex having a depth of at least 320 gsm and at least 720 dpi or a valid agreement with a reputed printing organization possessing the required standard with a view to maintaining the quality control. The copies of such corroborative evidence must be enclosed. The Flex should be displayed for total period of order. In case of theft or damage the flex is to be replaced immediately.
4. Each bidder should submit the copies of latest trade license, P. Tax, PAN, GST Registration etc.
5. Each bidder must submit credential of the work of similar nature in government sector. To be clearer work completion certificate and / or payment certificate will be considered as the eligibility of the intending bidder but not only any viable work order.
6. Failure to comply with the work order timely, if issued later in favour of the selected bidder, arisen out of this notice will summarily be treated as a wilful breach of contract and may lead to cancellation of rights to the selected bidder getting work orders of similar nature in future.
7. Every bidder must mention at least one valid e-mail Id and at least one valid mobile phone number to get communicated with for this purpose. Posting of subjects and or link to be downloaded the advertising matters will be treated as an effective communication from this end.

Sealed tender should be dropped in the tender box to be kept at the office of the undersigned for this purpose on any working day between 11.00 AM and 04.00 PM.

The last date of submission of the same is **07.07.2021 by 02.00 PM** and the same will be opened in the office of the undersigned on that very date at **3.00 PM** when representatives of the intending bidder may remain present.

The undersigned reserves the right to accept or reject any or all responses in connection with this notice without assigning any reason whatsoever.



District Information & Cultural Officer
Hooghly

No: 306/1(11)/HD/ICA

Dated: 28.06.2021.

Copy forwarded for information to :

1. The Director of Information, Deptt. I&CA, Govt. of West Bengal, Nabanna, Howrah
2. C.A. to The District Magistrate, Hooghly with request to place before authority.
3. P.A. to The Addl. District Magistrate (General) , Hooghly with request to place before authority.
4. The DIO, NIC, Hooghly with a request to upload the notice through District Website.
- 5.-7. The SDICO, (Arambagh/Chandernagore/Sreampore), Hooghly
8. Office Copy


District Information & Cultural Officer
Hooghly