



DISTRICT DISASTER MANAGEMENT AUTHORITY, SOUTH WEST
OFFICE OF THE DISTRICT MAGISTRATE & DEPUTY COMMISSIONER
OLD TERMINAL TAX BUILDING, KAPASHERA, NEW DELHI - 110037



F.No. dcswo/2019/1095/dposw/4

Date: 04/01/2019

Sub: Awareness through "Open Short Film Contest" on theme of "BetiBachaoBeti Padho"

District South-West is one of the 100 focus districts for the implementation of "BetiBachaoBetiPadhao" Programme. As per census 2011 Child Sex Ratio of district South-West is 845 which is lowest in 11 districts of Delhi.

As you are aware that Short Films are an important component of mass communication and public information campaigns.

Office of the District Magistrate South-West is planning to organize an "Open Short Film Contest" which will start from 5th Jan, 2019 and will end on 20th Jan 2019 at 3 PM, where anybody from experience filmmakers to amateurs can show their creative side and compete.

Theme:-"BetiBachaoBetiPadhao"

Terms and Condition:-

1. The short film is open only for Indian Citizens who are amateur film-makers/students from High schools/Colleges/University (Both Public & Private)/Production House.
2. The duration of the Short Film should be approx. 5 minutes.
3. The Short Film can be made in Hindi / English.
4. The winning entries will be announced on a later date in 4th week of January.
5. The experts of Film Making would form the Panel of Jury and evaluate the competitor's.
6. The video must be shot in a resolution of 720p or greater. It can be shot on any device, a DSLR or a phone or a Point-and-Shoot camera.
7. The video may or may not have credits at the end. The name of the film should be made visible
8. The maximum team size can be 15 including the actors.
9. The participants need to send their video through E-mail-dmdcsouthw@gmail.com or through CD etc in the Office of System Analyst (I.T), Old Terminal Tax Building, Kapashera, South-West, New Delhi-110037
10. The shortlisted films will be notified through email.
11. The last date of the Submission will be 20th January 2019.

Prize:-

1. The Top 5 successful entries will be awarded with Cash Prizes and certificates.

First Prize- Rs. 25,000/-
Second Prize- Rs. 15,000/-
Third Prize- Rs. 10,000/-
Consolation prizes - Rs. 5000/- (Each)

In view of the above, you are hereby requested to spread the awareness about the contest through notice board and extra curricular activities clubs etc.

Thanking you in anticipation.

Nitin Jindal
Nitin Jindal
SDM, DDMA (SW)

To,

1. Director of Education, Old Secretariat, Govt. Of NCT of Delhi- 54
2. Director, National School of Drama, Bahawalpur House 1, Bhagwandas Road, New Delhi-110001
3. Registrar, Benito Juarez Marg, South Campus, South Moti Bagh, South Campus, South Moti Bagh, New Delhi, Delhi 110021
4. Registrar, NSIT, Azad Hind Fouz Marg, Sec-03, Dwarka, New Delhi.
5. Registrar, National Law University, Sec-14, Dwarka, New Delhi.
6. Registrar, Guru Gobind Singh Inderprastha University, Sec-16 C, Dwarka, New Delhi.
7. Registrar, IIIT, Sec-9, Dwarka, New Delhi.
8. Principal, DeenDayalUpadhyayaCollge, Sec-3, Dwarka, New Delhi.
9. Principal, ITI, Jaffarpur, Najafgarh, New Delhi.
10. Principal, IIT, Jaffarpur, Najafgarh, New Delhi.
11. Principal BhaginiNividitaCollge, Kair Village, Najafgarh, New Delhi.
12. Principal Bharati College, Janakpuri, Dwarka, New Delhi.
13. Deputy Director Education, Najafgarh Zone (South West), Najafgarh, New Delhi-43 to inform the all Schools.
14. Deputy Director Education, West- B, West Zone, New Delhi to inform the all Schools.

Copy for Information to:

1. PA to Div.Com (Revenue), 5 Sham Nath Marg, New Delhi- 54
2. Deputy Commissioner, HQ, 5 Sham Nath Marg, New Delhi- 54
3. District Magistrate, South West, Kapashera, New Delhi-37
4. All SDM's, (Dwarka/Najafgarh/Kapashera and HQ), South West, New Delhi.
5. Ms. SanjuBala, System Analyst, Kapashera, South-West, New Delhi to upload all necessary information.
6. DPO, DDMA, SW, Kapashera, New Delhi.
7. OS CTB, SW, Kapashera for logistic arrangements.

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