

विनीत माथुर

संयुक्त सचिव

VINEET MATHUR

Joint Secretary

Tel. : 011-2338 6189

Fax : 011-2338 2395

E-mail : vineet.mathur68@nic.in



भारत सरकार

उपभोक्ता मामले, खाद्य एवं सार्वजनिक वितरण मंत्रालय

उपभोक्ता मामले विभाग

कृषि भवन, नई दिल्ली - 110001

Government of India

MINISTRY OF CONSUMER AFFAIRS, FOOD AND  
PUBLIC DISTRIBUTION

Department of Consumer Affairs

KRISHI BHAWAN, NEW DELHI - 110001

**DO No K-16/2/2020/2020-Pub**

**Dated: 21<sup>st</sup> September, 2020**

Dear *Collector/District Magistrate*

I would like to draw your kind attention towards the Pradhan Mantri Garib Kalyan Ann Yojna (PMGKAY) initiated by Government of India to ameliorate the hardship being faced by the underprivileged and poor on account of corona epidemic and lockdown.

2. As you aware, under the above said scheme, Government is providing all NFSA beneficiaries Rice/wheat @ 5 kg per person and earlier 1 kg pulses and now 1 kg Chana (in places pulses) for each family. The same benefit has been extended till November 2020 under the said scheme.

3. Government is trying its best so that this benefit could reach every deserving beneficiary and no poor person is left hungry in the process. In this regard, my Ministry has also prepared a video so that the eligible beneficiaries could be made aware of this benefit and also take advantage of this Yojana, if not taken earlier.

4. In view of the above, I would request if you could kindly ensure to disseminate this video to grass root level especially panchayats under your district so that the benefits of the above scheme could reach all deserving beneficiaries. The link of the video is as under:-

<https://consumeraffairs.nic.in/sites/default/files/PMGKAY.mp4>

With best wishes,

Yours sincerely,

*Vineet Mathur*

**[Vineet Mathur]**

To

**All District Magistrates / Collectors**