

## APPLICATION FOR CERTIFICATION OF ADVERTISEMENT

### I.

(i) Name and full address of the applicant

(ii) Whether the advertisement is by a political party / contesting candidate / any other person / group of persons / association / organization / Trust (give the name)

(iii) (a) In case of political party, the status of the party (whether recognized National / State / unrecognized party)

(b) In case of a candidate, name of the Parliamentary / Assembly Constituency from where contesting

(iv) Address of Headquarters of political party / group or body of persons / association / organization / Trust

(v) Channels / cable networks on which the advertisement is proposed to be telecast

(vi) (a) Is the advertisement for the benefit of prospects of election of any candidate(s)

(b) If so, give the name(s) of such candidate(s) with full address and name(s) of constituency (ies)

(vii) Date of submission of the advertisement

(viii) Language(s) used in the advertisement (advertisement is to be submitted with two copies in electronic form alongwith a duly attested transcript)

Title of advertisement

(x) Cost of production of the advertisement

(xi) Approximate cost of proposed telecast with the breakup of number of insertions and rate proposed for each such insertion

(xii) Total expenditure involved (in Rupees)

II.

I, Shri / Smt.....S/o / D/o W/o.....

(full address).....undertake that all Payments related to the production and telecast of this advertisement will be made by way of cheque / demand draft.

Place :

Signature of the Applicant

Date :

III.

(Applicable for advertisement by a person / persons, other than a political party or a candidate)

I, Shri / Smt. ...., .....S/o / D/o W/o .....,

address ....., hereby State and affirm that the advertisement(s) submitted herewith is not for the benefit of any political party or any candidate and this advertisement(s) has / have not been sponsored / commissioned or paid for by any political party or a candidate.

Signature of applicant