



IR;eso t;rs

Government of India
Ministry of MSME

Industrial Profile of Chhindwara District
Madhya Pradesh updated in
2015-16



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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Foreword

In response to letter no. 1/7/DIP/2015/MSME-DI dated 20/05/2016 of O/o DC (MSME), M/o MSME, Govt. of India. The District Industrial Profile of Chhindwara for the year 2015-16 has been updated upto 31/03/2016 by this office. This profile contained Geography, Topography, Mineral availability, forest resources, District general information, Industrial scenario & potentiality of MSME of the district.

Chindwara district rank 1st in Madhya Pradesh state in area with total of 1181500 hectare and occupies 3.50% of the area of the state. The District is divided into 13 Tahsils and 11 Development blocks. There are 5 Nagar Palikas and 10 Nagar Panchayats. Apart from this there are 8 small towns in the district. Prominent tourist spots in the district include Pataalkot, Tamia, Tribal museum, Chota Mahadev caves, Devgarh fort, Nadadvvari, Hot water spring at Anhoni, Radhadevi caves and Jam Sanvali Temple (near Sousar).

While preparing the profile, the data was collected from various departments of Madhya Pradesh Government and from internet. I take this opportunity to appreciate the efforts of Shri V.M. Kshire, Asstt. Director (PI), Shri B. Gahan, Asstt. Director (EI) in bringing out this industrial profile of Chhindwara for the year 2015-16.



(Pradeep Kumar)
Director

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BRIEF INDUSTRIAL PROFILE OF DISTRICT CHINDWARA

1. General Characteristics of the District

Chindwara district rank 1st in Madhya Pradesh state in area with total of 1181500 hectare and occupies 3.50% of the area of the state. The District is divided into 13 Tahsils and 11 Development blocks. There are 5 Nagar Palikas and 10 Nagar Panchayats. Apart from this there are 8 small towns in the district. Prominent tourist spots in the district include Patalkot, Tamia, Tribal museum, Chota Mahadev caves, Devgarh fort, Nadadvari, Hot water spring at Anhoni, Radhadevi caves and Jam Sanvali Temple (near Sousar).

1.1 Location & Geographical Area.

Chhindwara district was formed on 1st November 1956. It is located on the south-west region of 'Satpuda range of mountains'. It is spread from 21.28 to 22.50 Deg. north (Longitude) and 78.15 to 79.25 Deg. East (Latitude) and spread over an area of 11, 81,500 hectare. This district is bound by the plains of Nagpur district (in Maharashtra) on the south, Hoshangabad and Narsingpur districts on the north, Betul district on the west and Seoni district on the east.

1.2 Topography

The Chindwara district covered with forest and it is classified into two categories dense forest and degraded forest. Dense forest is restricted to eastern and western part of the district. Degraded forest occur both the dense forested area and area close to other land use. There are five types of soils are present in the district. Alluvial soil is commonly associated with rivers and streams. Silty soil is occurring on the bank of river Kanhan near Sausar town. Lateritic Soil is occurring in the eastern and south-western part of the district. Sandy soil is associated with Pench and Kanhan rivers. Black cotton soil is occurring in the central, northern and southern parts of the district. Soil of recent origin is developed in low-lying valleys.

1.3 Availability of Minerals.

There are following major and minor mineral available in the district.

Production of Mineral 2014-15

S.No.	Name of Mineral	Production In Tones
MAJOR MINERAL		
1.	Coal	942682 M.T.
2	Dolomite	612 M.T.
3	Manganese	183940 M.T.
MINOR		
1.	Stone	5036723 Cub. Metre
2.	Sand	1265675 Cub. Metre
3.	Muram	114814 Cub. Metre
4.	Clay	11560 Cub. Metre
5.	Marble	811 Cub. Metre.

Source:- Dept. Of Mines & Geology

1.4 Forest

Chindwara is situated on a plateau, surrounded by the lush green fields, rivers and sagaun trees.

Chhindwara is surrounded by dense forest with diverse flora and fauna. There is total forest area 4,79,500 hectare of the district. Bamboo, Teak, Harra, Salbeej, Tendu Patta, are the major forest wealth.

1.5 Administrative Set Up

The District is under Chindwara division of MP. There are 13 Tehsils, 11 Development Blocks in the district. The District Headquarter is Chindwara.

2. District at a Glance

S.No	Particular	Year	Unit	Statistics
1.	Geographical features			
(A)	Geographical Data			
	i) Latitude			North 21 ⁰ 28' and 22 ⁰ 50',
	ii) Longitude			East 78 ⁰ 15' and 79 ⁰ 25'
	iii) Geographical Area		Hectares	1184900
(B)	Administrative Units			
	i) Sub divisions	2015	Nos.	07
	ii) Tehsils	2015	Nos.	13
	iii) Patwari Circle	2015	Nos.	803
	iv) Panchayat Simitis	2015	Nos.	10
	v)Nagar nigam	2015	Nos.	Nil
	vi) Nagar Palika	2015	Nos.	05
	vii) Gram Panchayats	2015	Nos.	808
	viii) Revenue villages	2015	Nos.	1959
	xi) Assembly Area	2015	Nos.	07
2.	Population			
(A)	Sex-wise			
	i) Male	2011	Nos.	1063302
	ii) Female	2011	Nos.	1027004
(B)	Rural Population	2011	Nos.	1585177
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2015	Hectare	984699
	ii) Forest cover	2015	“	479500
	iii) Non Agriculture Land	2015	“	53600
	v) cultivable Barren land	2015		26700
4.	Forest			
	(i) Forest	2015	Hectare.	479500
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2015	Nos.	200217
	ii) Buffaloes	2015	Nos.	84219
B.	Other livestock		2015	
	i) Goats	2015	Nos.	306725
	ii) Pigs	2015	Nos.	5331
	iii) Dogs & Bitches	2015	Nos.	Data not available*
	iv) Railways			
	i) Length of rail line	2015	Kms	185 MG, 66 BG
	V) Roads			
	(a) National Highway	2015	Kms	45

(b) State Highway	2015	Kms	210
(c) Main District Highway	2015	Kms	Data not available *
(d) Other district & Rural Roads	2015	Kms	Data not available*
(e) Rural road/ Agriculture Marketing Board Roads	2015	Kms	Data not available*
(f) Kachacha Road	2015	Kms	21233
(VI) Communication			
(a) Telephone connection	2015		33926
(b) Post offices	2015	Nos.	271
(c) Telephone center	2015	Nos.	30
(d) Density of Telephone	2015	Nos./1000 person	Data not available*
(e) Density of Telephone	2015	No. per KM.	Data not available*
(f) PCO Rural	2015	No.	Data not available *
(g) PCO STD	2015	No.	139
(h) Mobile	2015	No.	Data not available*
(VII) Public Health			
(a) Allopathic Hospital	2015	No.	02
(b) Beds in Allopathic hospitals		No.	400
(c) Ayurvedic Hospital		No.	71
(d) Beds in Ayurvedic hospitals		No.	Data not available *
(e) Unani hospitals		No.	Data not available *
(f) Community health centers		No.	13
(g) Primary health centers		No.	67
(h) Dispensaries		No.	Data not available *
(i) Sub Health Centers		No.	312
(j) Private hospitals		No.	Data not available *
(VIII) Banking commercial			
(a) Commercial Bank	2015	Nos.	124
(b) rural Bank Products	2015	Nos.	64
(c) Co-Operative bank 2015	2015	Nos.	70
(d) PLDB Branches	2015	Nos.	06
(IX) Education			
(a) Primary school	2015	Nos.	3182
(b) Middle schools	2015	Nos.	972
(c) Secondary & senior secondary schools	2015	Nos.	339
(d) Colleges	2015	Nos.	13
(e) Technical University	2015	Nos.	Data not available *

Source –internet

*Data not made available by the district statistical office.

2.1 Existing Status of Industrial Areas in the District Chindwara

S. No .	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Industrial Area Emlikhera	21.900	17.500	Prmium 20/- sqmt. Annual rent 1% of prmium	57	57	nil	53
2	Industrial Area Sukul Dhana	3.320	2.160	Prmium 20/- sqmt. Annual rent 1% of prmium	13	13	nil	15
3	Industrial Area Pandurna	0.796	0.516	Prmium 20/- sqmt. Annual rent 1% of prmium	32	32	nil	14
4	Industrial Area Khajari	2.568	2.000	Prmium 20/- sqmt. Annual rent 1% of prmium	10	10	nil	28
5	Industrial area Kalamgaon	16.000	12.000	Prmium 20/- sqmt. Annual rent 1% of prmium	10	09	nil	04
6	Food park Bargaon	1.672	---	--	09	--	--	--
7	IGC Bargaon	8.268	--	--	22	--		--
	Total	54.524	34.176		153	121	Nil	114

Source:- DTIC Chindwara,

3. Industrial Scenario of District Chindwara

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	Registered Industrial Unit	No.	6209
2.	Total Industrial Unit	No.	6209
3.	Registered Medium & Large Unit	No.	10
4.	Estimated Avg. No. of Daily Worker Employed In Small Scale Industries	No.	Data not available *
5.	Employment In Large And Medium Industries	No.	2270
6.	No. of Industrial Area	No.	06
7.	Turnover of Small Scale Ind.	In Lacs	Data not available*
8.	Turnover of Medium & Large Scale Industries	In Lacs	Data not available*

*Source – DIC Chindwara

3.2 Year wise trend of units registered

	Year	Number Of Registered Units	Employment	Investment (Lakh Rs.)
Up to	1984-85	357	148	20.15
	1985-86	408	760	72.278
	1986-87	384	1240	2070.20
	1987-88	446	230	70.85
	1988-89	464	1150	220.664
	1989-90	403	220	74.85
	1990-91	471	1182	1377.672
	1991-92	577	1209	148.90
	1992-93	443	920	121.59
	1993-94	373	830	192.15
	1994-95	363	719	78.01
	1995-96	389	1440	1877.448
	1996-97	445	947	172.20
	1997-98	460	1126	463.12
	1998-99	463	1058	228.464
	1999-2000	409	852	451.047
	2000-01	364	781	127.29

	2001-2002	107	360	184.59
	2002-03	195	476	71.71
	2003-04	459	1088	227.98
	2004-05	466	1277	290.96
	2005-06	469	890	318.42
	2006-07	533	850	315.72
	2007-08	523	1166	564.15
	2008-09	515	1010	122.69
	2009-10	602	1306	716.90
	2010-11	627	1204	867.71
	2011-12	623	998	748.25
	2012-13	639	1106	802.35
	2013-14	611	1190	924.36
	2014-15	602	946	847.36

Source: DIC Chindwara

Registered udyog aadhar from September,15 to 24/05/2016

Micro	Small	Medium	Total
880	50	10	940

3.3 Details of existing Micro & Small enterprises and artisan units in the district

NIC Code No.	Type of Industry	Number of Units	Investment (Lakh Rs.)	Employment
20	Agro based	82	4163.39	1162
25.	Jute & jute based	03	1.82	25
26.	Ready-made garments & embroidery	02	1.21	15
27.	Wood/wooden based furniture	51	68.60	242
28.	Paper & Paper products	09	167.61	97
29.	Leather based	02	0.01	02
31.	Chemical/Chemical based	08	418.44	146
30.	Rubber, Plastic & petro based	09	987.18	132
32.	Mineral based	22	162.61	97
33.	Metal based (Steel Fab.)	62	295.28	756
35.	Engineering units	05	802.00	79
97.	Repairing & servicing	23	49.53	85
01.	Others	325	483.94	884

Source: DIC Chindwara

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Chhindwara & nearby

Area 1. M/s Hindustan Liver Limited,
Village Lahgadua, District – Chhindwara

2. M/s Raymond Limited
Groth Center, Borgaon, Sounsar
Dist. Chhindwara.

3.5 Major Exportable Item :

- Man made fabric
- Woolen fabric
- Gum powder
- Fruit & vegetable powder
- Cotton yarn & blended yarn

3.6 Growth Trend : 3-4% (Approx)

3.7 Vendorisation / Ancillarisation of the Industry

There is no potentiality of Vendorisation / Ancillarisation of the Industry

3.8 Medium Scale Enterprises

List of the units in Chhindwara & near by Area

1. M/s Bhansali Engineering Polymers Limited, Satnur Sounsar, Dist. Chhindwara
2. M/s P.B. M Polytex limited,
Growth center, Borgoan, - Sounsar, Dist- Chhindwara
3. M/s Hanuman Komokroystic limited,
Growth Center, Borgaon, Teh.- Sounsar, District – Chhindwara
4. M/s Suryawanshi Sparring mills,
Gram Rajna, Teh. Pandurna , District – Chhindwara (MP.)
5. M/s Niket Industries ,
A.K.V.N. Borgaon, Teh- Saunsar, Dist. - Chhindwara.
6. Vindhyachal Synthetic Pvt.Limited
A. K.V.N. Borgaon.Teh-Saunsar, Dist – Chhindwara
7. Ranbo webers& processor Pvt. Limited,
A.K.V.N. Borgaon, Dist- Chhindwara.
8. M/s J.C. O. Gas Pipe limited,
A.K. V.N. Borgaon, Teh- Saunsar, District- Chhindwara.
9. Krishna Belts Pvt Ltd., Village Khapakarimwar, District- Chhindwara

3.8.1 Major Exportable Item :

- Man made fabric
- Woolen fabric
- Gum powder
- Fruit & vegetable powder
- Cotton yarn & blended yarn

3.9 Service Enterprises

Potentials areas for service industry

1. Two wheeler Repair maintenance
2. Cycle Repairing
3. Book binding
4. Fabrication works
5. Beauty Poular
6. Electric motor Repairing
7. T. V. Repairing
8. Data Processing
9. Computer accounting
10. Computer H/N networking
11. Tractor Servicing
12. Mobile Repairing

3.10 Potential for new MSMEs

1. Food processing
2. Flour mills
3. Dal Mills
4. Bee keeping
5. Leather Industries
6. Leather toys
7. Wooden furniture
8. Sports items
9. Plastic Bags
- 10 Bidi
11. Printing Press
12. Electric Motor
13. Electronics Toys
14. Voltage stabilizer
15. Solar energy

4. Existing Clusters of Micro & Small Enterprise

There is no identified cluster under Manufacturing and Service sector in the district.

5. General issues raised by industry association during the course of meeting

There is no Industry Association in the District

1. Lack of Water and electricity supply in Industrial Area
2. Non-Availability of finance
3. Marketing Problem

These are the problems highlighted by the entrepreneurs during the course of discussion.

6. Steps to set up MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Udyog Aadhar Memorandum (UAM)	Online www.dcmsme.gov.in
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	GM ,DTIC, Chhindwara MSME-, DI , INDORE
3.	Land and Industrial shed	GM ,DTIC, Chhindwara
4.	Financial Assistance	GM, DTIC, Chhindwara, MPFC, Chindwara
5.	For raw materials under Govt. Supply	GM ,DTIC Chhindwara, NSIC Indore
6.	Plant and machinery under hire / purchase basis.	NSIC, Indore, SIDBI, MPFC
7.	Power/ Electricity	MPSEB Chhindwara
8.	Technical Know –how.	MSME- DI, Indore
9.	Quality & Standard	BIS, Bhopal
10.	Marketing /Export Assistance	DTIC ,NSIC , MSME, MPLUN
11.	Other Promotional Agencies	CEDMAP, MPCON