

**Deputy Commissioner, Kullu – cum - Chairman,
Kullu Dussehra Committee, District Kullu, HP – 175101**

No: 799/KLU-DUSS/2018

Dated: 10-10-2018, Kullu – 175101

TENDER NOTICE

Sealed tenders are hereby invited, on letter heads of the company/ firm over which GST Number should properly be mention, by the Deputy Commissioner, Kullu – cum – Chairman, Kullu Dussehra Committee, District Kullu (HP) for Live Web Streaming of Rath Yatra and Cultural Nights being organized during International Folk Dance Festival, Kullu Dussehra going to be held at Rath Ground and Kala Kendra, Kullu from 19-10-2018 to 25-10-2018, so as to reach the undersigned on or before 15-10-2018, 11:00 hrs, where after no tender will be entertained in any case/ circumstance. The tenders will be opened on 15-10-2018 at 11:30 hrs in the presence of the tenderers or their authorized representatives, whosoever would like to be presented. Competent parties/ companies fulfilling the following terms and conditions can participate in this tender.

Terms and Conditions:-

1. The tender will be available on official website of Kullu District (<http://hpkullu.nic.in>) and will also be available in popular Newspapers.
2. The Tenders should be submitted separately for “**TECHNICAL**” and “**FINANCIAL**” bids in two separate envelops properly labeled as type of tender, viz. “**TECHNICAL TENDER FOR LIVE WEB STREAMING**” or “**FINANCIAL TENDER FOR LIVE WEB STREAMING**”. The technical tender should be accompanied with the Earnest Money of Rs.10000/- (Ten thousand only) in the shape of Demand Draft in the favor of undersigned. Tender without EMD of requisite amount will be rejected straightway. *MSMEs are not required to attach any EMD.*
3. The company should have at least 5 years of experience in the field of Live Web Streaming and should be registered on or before 2013 in the web streaming field.
4. Copies of recent webcasts at least 04 (Four) Project Orders/ Work Orders to be attached with tenders documents.

5. Company/ firm should have its own Content Delivery Network (CDN). No third party network should be used to relay the webcast.
6. Company should be able to stream simultaneously and directly on all social media like Facebook, YouTube, Twitter etc & mobile phones using a Single Setup and Single Stream from the venue. Single HD stream bandwidth will be provided at the venue for which the device will be installed by the ISP in the Kala Kendra Kullu. The firm has to make all other necessary arrangements for web streaming. The live web streaming from Kala Kendra should start daily from 17:30 hrs, till the closing of the cultural nights.
7. The firm has to install and use its own high speed internet facility to live web streaming of Rath Yatra Procession on 19-10-2018 from 14:00 hrs onward from Rath Ground Kullu.
8. Live Web Streaming should be secured and encrypted
9. Live Web Streaming should be in High Definition on all the platforms viz. Facebook, Youtube, Twitter etc, own website and Mobile phones.
10. Dynamic adaptive transcoding should be done at network (CDN) level with the following qualities 720p, 480p, 360p, 240p, 160p. No extra bandwidth/equipment will be provided at the venue.
11. Camera – Live Web Streaming should have multi views with two different views one of Kala Kendra Stage and other from various angles. The interested firms should have their own high definition cameras to be installed for this work (*mention the specification and other features of camera to be used*).
12. Financial Tender of the firm will be opened only when the firm will qualify the technical tender.

In case last working day(s) happens to be a holiday, the next working day will be considered as DUE DATE. Premises / area can be visited during working hours on any working day. The under signed reserves the right to accept and reject any or all the tenders without assigning any reason.

**The Chairman,
Kullu Dussehra Committee
O/o Deputy Commissioner
District Kullu, HP - 175101**