

GOVERNMENT OF NAGALAND  
OFFICE OF THE ADMINISTRATOR MON TOWN COUNCIL  
MON: NAGALAND

**PUBLIC NOTICE**


Subject: MON TOWN COUNCIL (MTC) Logo and Motto Design Competition

Last Date- October 10, 2018 12:00 p.m.

Mon Town Council intends to create a “logo” and “Motto” reflecting its role, functions which can be easily comprehended by the common man.

Administrator MTC invites entries for the creation of a “logo” and a “Motto” for its office.

Last date of submission is 10<sup>th</sup> October, 2018, at 12:00 p.m

  
18/09/18  
ADMINISTRATOR  
Mon Town Council  
Mon, Nagaland

Administrator Mon Town Council  
Mon, Nagaland

**Mon Town Council (MTC) Logo and Motto Design Competition Technical  
Criteria**

- Logo should be submitted in JPEG, PNG or PDF format only.
- Logo must not contain any provocative, objectionable or inappropriate content.
- The Logo should be usable on the website/ social media such as Twitter/Facebook and on printed materials such as black and white press releases, stationery and signage, labels etc.
- File should be high resolution – at least 300 pixels per inch at 100% size.
- Entries should not be submitted in compressed or self-extracting formats.

**MTC Logo and Motto Design Competition Selection Process**

- All entries received by the stipulated date and found in order, shall be evaluated by a Selection Committee. The Committee will shortlist the entries and will decide the winner.
- There will be only one winner per logo and Motto for the competition.
- The designer of the winning **Logo** will get a prize of **Rs. 2,000** along with Appreciation Certificate.
- The designer of the winning **Motto** will get a prize of **Rs. 1,000** along with Appreciation Certificate.
- The decision of Administrator MTC in this regard shall be final and shall not be called upon to question under any circumstances.

  
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**Mon Town Council (MTC) Logo and Motto Design Competition Guidelines for Entry**

- The last date for accepting entries is 10th October, 2018, at 12:00 PM
- The logo design must be original and should not violate any provision of the Indian Copyright Act, 1957 or the Intellectual Property Rights of any third party.
- All entries are governed by the provisions of Emblems and Names (Prevention of improper use) Act, 1950 and any violation of the said Act will result in disqualification.
- An entry could be an individual or a team project.
- Each entry should be accompanied by a brief written explanation of the Logo and how best it encapsulates its essence.
- Participants must be inhabitant of Mon district.
- Each participant can submit ONLY one entry for both logo and Motto.
- All entries must be submitted via email to the mail id **admnmontowncouncil@gmail.com** Entries submitted through any other medium/mode would not be considered for evaluation.
- The winning Logo and Motto would be the intellectual property of the MTC and the winner shall not exercise any right over it. MTC will have unfettered right to modify the prize winning logo and Motto /entry or add/delete any info/design feature in any form to it.
- The winning Logo and Motto are meant to be used by the MTC for promotional and display purposes, Information, Education and Communication materials and also for any other use as may be deemed appropriate.
- The participant should make sure that his/her entries must be included with brief biodata of Participants such as name, photo, complete postal address and phone number. Entries with incomplete profiles would not be considered.

  
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