

## **AWARENESS PROGRAMME on AGMARKNET PROJECT**

To improve the decision making capability of farmers, a workshop on AGMARKNET Project was conducted at the meeting hall of APMC Ashta, District Sehore (Madhya Pradesh), on 29th January 2008.

The workshop was chaired by the President, APMC Ashta, Sh. Rajendra Singh. Sh. Chote Khan (Secretary, APMC, Ashta) delivered the inaugural address while Shri. Rajendra Singh (Director, APMC, Ashta) apprised the audience about the various Agricultural Schemes and information available for farmers. Around 60-70 farmers, traders, market regulatory staff and print media personnel attended workshop.



The contents of the AGMARKNET portal were demonstrated to the participants through a presentation delivered by Sh. Sanjay Joshi, DIO, NIC Sehore (M.P.). In his presentation, Sh. Joshi reiterated the benefit of AGMARKNET portal and internet at large and as all the special features of this portal were displayed in Hindi, the farmers were totally engrossed. The flood of queries from the viewers were quite indicative of the excellent response to the workshop.



The workshop details were also given wide coverage by all the local newspapers of Sehore as shown below :-

