



सत्यमेव जयते

**Government of India
Ministry of MSME**

**Brief Industrial Profile of Alirajpur District
Madhya Pradesh**



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

MSME-Development Institute, Indore

(Ministry of MSME, Govt. of India,)

Phone 0731-2421659/037

Fax: 0731-2421540/723

E-mail: dcdi-indore@dcmsme.gov.in

Web- www.msmeindore.nic.in

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Brief Industrial Profile of Alirajpur District

1. General Characteristics of the District

Alirajpur was forming the district of Madhya Pradesh on 17 may 2008. It has a total area of 2165.24 square kilometers. The district's boundaries include the neighboring states of Maharashtra and Gujarat; it is situated in the Malwa region of Madhya Pradesh. Many of the inhabitants are aboriginal. At least 55% of the total population of the district is Bhilala, 21% is Patlya, 15% is Bhil with the remaining 9% is made up by diverse groups. The town of Alirajpur serves as the district's administrative headquarters.

The district is the most recent addition to Madhya Pradesh, being less than a year old as of this writing. It is named after it's headquartering town Alirajpur, which was formerly the capital of a princely state of India, under the Central India Agency's Bhopar Agency subdivision. In 1901, the state's population was listed as 50,185. The rulers were entitled to an 11-gun salute and were styled as Rajas.

1.1 Location & Geographical Area.

The district occupies an area of 2165.24 km². Alirajpur lies in the Malwa region of Madhya Pradesh, near the border with Gujarat and Maharashtra

Latitude of Alirajpur city: 22°18'19"N

Longitude of Alirajpur city: 74°21'9"E

1.2 Topography

Alirajpur's topography is predominantly hilly. Its economy depends primarily on agricultural endeavors, especially farming, especially mangoes. The agricultural trading yard in Alirajpur is the biggest in all the state when it comes to mango trading. Also, the Noor Jahan, a very rare variety of mango of which only four trees are currently surviving, can only be found in the district, specifically in the town of Katthiwara.



1.3 Availability of Minerals.

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	Nil	Nil
MINOR		
1.	.Muram	69,556 meter cubic
2.	Stone Gitti	48,388 meter cubic
3.	Sand	3,38,414 meter cubic

Source:- Dept. Of Mines & Geology.,

1.4 Forest

The main forest are found of Sal, Bans, Khamer, Neem, Awala, Mahua etc The total area covered under forest 52423 hectare.

1.5 Administrative Set Up.

The district headquarter is located in Alirajpur city. For administrative purpose the district has been divided into 2 Sub Divisions, 3 Tehsils. There are 288 Gram Panchayats, 551 Revenue Villages in this District .

2. DISTRICT AT A GLANCE

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude			22°18'19"N
	ii) Longitude			74°21'9"E
	iii) Geographical Area		Hectares	268958
(B)	Administrative Units			
	i) Sub divisions			02
	ii) Tehsils			3
	iii) Sub-Tehsil			3
	iv) Patwar Circle			NA
	v) Panchayat Simitis			NA
	vi)Nagar nigam			0
	vii) Nagar Palika			1
	viii) Gram Panchayats			288
	xi) Revenue villages			551
	x) Assembly Area			2
2.	Population			
(A)	Sex-wise			
	i) Male	2011		362,748
	ii) Female	2011		365,929
(B)	Rural Population	2011		671622
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	268958
	ii) Forest cover	2010-11	“	52423
	iii) Non Agriculture Land	2010-11	“	59760

	v) cultivable Barren land	2010-11	“	10320
4.	Forest			
	(i) Forest	2010-11	Ha.	52423
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	1040100
	ii) Buffaloes	2007	Nos.	91000
B.	Other livestock			
	i) Goats	2007	Nos.	182100
	ii) Pigs	2007	Nos.	1,580
	iii) Dogs & Bitches	2007	Nos.	72860
	iv) Railways			
	i) Length of rail line	2010-11	Kms	Nil
	V) Roads			
	(a) National Highway	2010-11	Kms	Nil
	(b) State Highway	2010-11	Kms	45
	(c) Main District Highway	2010-11	Kms	85
	(d) Other district & Rural Roads	2010-11	Kms	NA
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	NA
	(f) Kachacha Road	2010-11	Kms	N A
	(VI) Communication			
	(a) Telephone connection	2010-11		N A
	(b) Post offices	2010-11	Nos.	N A
	(c) Telephone center	2010-11	Nos.	N A
	(d) Density of Telephone	2010-11	Nos./1000 person	N A
	(e) Density of Telephone	2010-11	No. per KM.	N A
	(f) PCO Rural	2010-11	No.	N A
	(g) PCO STD	2010-11	No.	N A
	(h) Mobile	2010-11	No.	NA
	(VII) Public Health			

(a) Allopathic Hospital	2010-11	No.	1
(b) Beds in Allopathic hospitals		No.	100
(c) Ayurvedic Hospital		No.	NA
(d) Beds in Ayurvedic hospitals		No.	NA
(e) Unani hospitals		No.	NA
(f) Community health centers		No.	8
(g) Primary health centers		No.	27
(h) Dispensaries			
(i) Sub Health Centers		No.	0
(j) Private hospitals		No.	156
		No.	NA
(VIII) Banking commercial			
(a) Commercial Bank		Nos.	N A
(b) rural Bank Products		Nos.	N A
(c) Co-Operative bank products		Nos.	N A
(d) PLDB Branches		Nos.	N A
(IX) Education			
(a) Primary school		Nos.	N A
(b) Middle schools		Nos.	N A
(c) Secondary & senior secondary schools		Nos.	N A
(d) Colleges		Nos.	2
(e) Technical University		Nos.	0

2.1 Existing Status of Industrial Areas in the District Alirajpur

There is no industrial area in the district.

Source:- DTIC Alirajpur

3. Industrial Scenario of Alirajpur

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	Registered Industrial Unit	No.	230
2.	Total Industrial Unit	No.	230
3.	Registered Medium & Large Unit	No.	00
4.	Estimated Avg. No. Of Daily Worker Employed In Small Scale Industries	No.	600
5.	Employment In Large And Medium Industries	No.	00
6.	No. Of Industrial Area	No.	00
7.	Turnover Of Small Scale Ind.	In Lacs	3000.00
8.	Turnover Of Medium & Large Scale Industries	In Lacs	0

Source:- DTIC Alirajpur

3.2 Year Wise Trend of Units Registered

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	2009-10*	127	310	543.15
	2010-11	103	290	50.60
	Total	230	600	593.75

Source: DTIC Alirajpur

*District formed in the year 2008

3.3 Details Of Existing Micro & Small Enterprises and Artisan Units In The District

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	103	51.50	206
22	Soda water	-	-	-
23	Cotton textile	-	-	-
24.	Woolen, silk & artificial Thread based clothes.	-	-	-
25.	Jute & jute based	-	-	-
26.	Ready-made garments & embroidery	10	2.5	20
27.	Wood/wooden based furniture	05	2.5	10
28.	Paper & Paper products	-	-	-
29.	Leather based	-	-	-
31.	Chemical/Chemical based	-	-	-
30.	Rubber, Plastic & petro based	-	-	-
32.	Mineral based	20	500	180
33.	Metal based (Steel Fab.)	10	2.5	20
35.	Engineering units	5	1.25	10
36.	Electrical machinery and transport equipment	-	-	-
97.	Repairing & servicing	20	5.0	40
01.	Others	57	28.5	114
	Kachori Making	-	-	-

Source: DTIC--Alirajpur

3.4 Large Scale Industries / Public Sector Undertakings

Large scale Industries and public sector undertakings are not exist in the district of Alirajpur

3.5 Major Exportable Item

There is no major exportable item

3.6 Growth Trend

2-3%

3.7 Vendorisation / Ancillarisation Of The Industry

There is no medium or large scale units in the district and hence the is no scope of Vendorisation / Ancillarisation.

3.8. Medium Scale Enterprises

There is no Medium Scale Enterprise exist in the district of Alirajpur

3.9 Service Enterprises

Potentials Areas for Service Industry

- Repairs and maintenance of computer Hardware and networking.
- Repairs and maintenance Photocopy machine / fax .
- Repairs and maintenance of Electrical equipment

3.10 Potential for New MSMEs

- General engineering
- ..- Packaging materials –Plastic Straps, Corrugated Boxes etc
- . -Ground & Processed Spices
- . -Dal Mill

4. Existing Clusters of Micro & Small Enterprise

There is no identified cluster in this District.

5. General Issues Raised By Industry Association During the Course of Meeting

- Short supply of Electricity & Water
- Non availability of skill & trained person.
- Non availability of land in industrial estate.
- Non availability of finance.

'8. Steps to Set Up MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	GM , DTIC Alirajpur
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	Director MSME DI Indore GM , DTIC Alirajpur
3.	Land and Industrial shed	GM , DTIC Alirajpur
4.	Financial Assistance	GM , DTIC Alirajpur, GM MPFC Alirajpur , Financial Institute
5.	For raw materials under Govt. Supply	GM , DTIC Alirajpur
6.	Plant and machinery under hire / purchase basis.	GM , DTIC Alirajpur
7.	Power/ Electricity	MPEB Alirajpur
8.	Technical Know –how.	Director MSME DI Indore GM , DTIC Alirajpur
9.	Quality & Standard	BIS
10.	Marketing /Export Assistance	Director MSME DI Indore GM , DTIC Alirajpur, MPLUN
11.	Other Promotional Agencies	CEDMAP , MPCON Alirajpur