

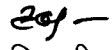
जिला दण्डाधिकारी एवं उपायुक्त का कार्यालय
पूर्वी सिंहभूम, जमशेदपुर।
(जिला निर्वाचन शाखा)

संशोधित आदेश

एतद् द्वारा आगामी लोकसभा चुनाव-2019 के निष्पक्ष, पारदर्शी एवं भेदभावहीन सम्पदान के निमित्त भारत निर्वाचन आयोग के पत्रांक-491/Paid News/2012/Media दिनांक-27/08/2012 एवं पत्रांक 491/Paid News /2019/Communication दिनांक 25.02.2019 में निहित निदेश के आलोक में इस कार्यालय के आदेश ज्ञापांक-58/जि.नि. दिनांक 21.01.2019 को आंशिक संशोधन करते हुए जिला स्तरीय Media Certification and Monitoring Committee (MCMC) का गठन निम्नवत किया जाता है:-

क्रमांक	पदाधिकारी का नाम / पदनाम	अभ्युक्ति
01	जिला निर्वाचन पदाधिकारी-सह-निर्वाची पदाधिकारी, पूर्वी सिंहभूम, जमशेदपुर	अध्यक्ष
02	अपर उपायुक्त, पूर्वी सिंहभूम, जमशेदपुर	सदस्य
03	सहायक जिला सूचना विज्ञान पदाधिकारी, पूर्वी सिंहभूम, जमशेदपुर	सदस्य (Social Media)
04	श्री अत्मेश्वर झा, Programme Executive, All India Radio, Jamshedpur	सदस्य
05	श्री बी. श्रीनिवास, पत्रकार, (पी.टी.आई)	सदस्य
06	जिला सूचना एवं जनसम्पर्क पदाधिकारी, पूर्वी सिंहभूम, जमशेदपुर	सदस्य सचिव

यह आदेश तत्काल प्रभाव से लागू होगा।


जिला निर्वाचन पदाधिकारी-सह-उपायुक्त,
पूर्वी सिंहभूम, जमशेदपुर।

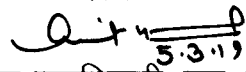
ज्ञापांक : 274 / जि.नि. जमशेदपुर, दिनांक: 05/03 / 2019

प्रतिलिपि :- अपर उपायुक्त, पूर्वी सिंहभूम, जमशेदपुर/सहायक जिला सूचना विज्ञान पदाधिकारी, पूर्वी सिंहभूम, जमशेदपुर/श्री अत्मेश्वर झा, Programme Executive, All India Radio, Jamshedpur /जिला सूचना एवं जनसंपर्क पदाधिकारी, पूर्वी सिंहभूम, जमशेदपुर/श्री बी. श्रीनिवास, पत्रकार, (पी.टी.आई)/ को सूचनार्थ एवं आवश्यक कार्रवाई हेतु प्रेषित।

प्रतिलिपि :- सभी मान्यता प्राप्त राजनीतिक दलों को सूचनार्थ एवं आवश्यक कार्रवाई हेतु प्रेषित।

प्रतिलिपि :- आयुक्त, सिंहभूम (कोल्हान) प्रमंडल, चाईबासा को सूचनार्थ प्रेषित।

प्रतिलिपि :- संयुक्त मुख्य निर्वाचन पदाधिकारी-सह-संयुक्त सचिव, मंत्रिमंडल (निर्वाचन) विभाग झारखण्ड, राँची को सूचनार्थ प्रेषित।


जिला निर्वाचन पदाधिकारी-सह-उपायुक्त,
पूर्वी सिंहभूम, जमशेदपुर।



झारखण्ड सरकार
मंत्रिमंडल (निर्वाचन) विभाग।

पत्रांक:-02/निर्वा0ई0ई0एम0-24-02/2018/...4

राँची/दिनांक:-28./02/2019

प्रेषक,

अभय नन्दन अम्बष्ठ,
संयुक्त सचिव।

सेवा में,

सभी जिला निर्वाचन पदाधिकारी-सह-उपायुक्त,
झारखण्ड।

विषय:- आगामी लोक सभा आम चुनाव-2019 के निमित्त पूर्व में जिलास्तर पर गठित Media Certification and Monitoring Committee (MCMC) में संशोधन करते हुए पुनर्गठित करने के संबंध में।

प्रसंग:- भारत निर्वाचन आयोग का पत्रांक-491/Paid News/2019/Communication दिनांक 25/02/2019.
महाशय,

निदेशानुसार उपर्युक्त विषयक प्रासंगिक पत्र का संदर्भ लिया जाय। उक्त पत्र के द्वारा भारत निर्वाचन आयोग के पूर्व में प्रेषित guideline (पत्रांक-491/Paid News/2012/Media दिनांक 27/08/2012) के कडिका-1.1 में नामित सदस्यों के अतिरिक्त निम्न विवरणी के अनुसार सदस्य को नामित करते हुए कुल 6 (छः) सदस्यों की जिलास्तरीय MCMC समिति का गठन करने का निदेश दिया गया है:-


1 District Level Media Certification and Monitoring Committee (MCMC)

(c) An intermediary expert/social media expert (to be chosen by the RO subject to the eligibility criteria)

अतएवं अनुरोध है कि भारत निर्वाचन आयोग के संलग्न प्रासंगिक पत्र के आलोक में जिलास्तर पर Media Certification and Monitoring Committee (MCMC) का पुनर्गठन दिनांक-01/03/2019 तक करते हुए कृत कार्रवाई से विभाग को संसूचित किया जाय।

अनु०-यथोक्त।


विश्वासभाजन


(अभय नन्दन अम्बष्ठ)
संयुक्त सचिव।

ज्ञापांक:-02/निर्वा0ई0ई0एम0-24-02/2018/...4

राँची/दिनांक:-28./02/2019

प्रतिलिपि:-मुख्य सचिव, झारखण्ड, राँची/सभी प्रमण्डलीय आयुक्त, झारखण्ड/ पुलिस महानिरीक्षक (अभियान), झारखण्ड को सूचनार्थ एवं आवश्यक कार्रवाई हेतु प्रेषित।


(अभय नन्दन अम्बष्ठ)
संयुक्त सचिव।

(92) E/26/1

ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi-110001

No. 491/Paid News/2019/Communication

Dated: 25th February, 2019

To

Chief Electoral Officer of all the States/UTs

Subject: Reconstitution of Media Certification & Monitoring Committee - regarding.

Sir/Madam,

I am directed to invite your attention to the subject cited and to state that in partial modification of Commission's guidelines dated 27th August, 2012, the Media Certification & Monitoring Committees at District and State level are hereby reconstituted with the inclusion of an Intermediary expert (intermediary as defined in section 2(w) of IT Act, 2000)/social media expert. The reconstituted MCMC shall be as under:

1. District Level Media certification and Monitoring Committee(MCMC)

1.1 The District level MCMC shall be formed in each district with the following members:

- (a) DEO/RO (of Parliamentary Constituency)
- (b) ARO (not below SDM)
- (c) An intermediary expert/Social media expert (to be chosen by the RO subject to the eligibility criteria)
- (d) Central Govt. I & B Ministry official (if any in the district)
- (e) Independent Citizen/Journalist as may be recommended by PCI
- (f) DPRO/District Information Officer/equivalent - Member Secretary

1.2 For the purpose of the certification of advertisements as per the Supreme Court order dated 13.04.2004, Returning Officer of the parliamentary constituency/District Election Officer, an ARO (not below SDM) and An Intermediary Expert/Social Media Expert shall be the members of the MCMC.

2. State level MCMC

2.1 The State level MCMC shall comprise of the following officers:

- (a) The Chief Electoral Officer, Chairman
- (b) Any Observer appointed by the Election Commission of India
- (c) One expert to be co-opted by the Committee.
- (d) Officer of Indian Information Service (IIS), (at the level of US/ DS) posted in the State/UT, representing a media Department of Government of India as separate from the expert at (c) above.
- (e) Independent citizen or journalist as nominated by PCI (if any)
- (f) Addl/Jt CEO in charge of Media (Member Secretary)
- (g) An intermediary expert/Social media expert (to be chosen by the CEO subject to the eligibility criteria)

335/CEO
26/02/19

ACEO (MR) [Signature] all concerned
- 1 -

[Signatures]

2.2 The State level MCMC shall perform two sets of functions:

- (i) Deciding appeal from both District and Addl/Jt CEO Committees on Certification of advertisement as per the aforesaid Commission order dated 15th April 2004.
- (ii) Examining all cases of Paid News on appeal against the decision of District MCMC or cases that they may take up suo motu, in which case it shall direct the concerned ROs to issue notices to the candidates.

3. Addl/Joint CEO's Committee on Certification:

The Committee chaired by Addl/Jt. CEO for Certification of advertisement shall also have one intermediary expert/social media expert as chosen by the chairperson of the committee subject to the eligibility criteria.

4. It is further stated that the duties performed by the Media certification & Monitoring Committees at District and State Level will remain as it is mentioned in the Commission's guidelines dated 27th August, 2012.

5. It is also to state that the intermediary expert/Social Media expert to be included in the MCMCs should preferably be a government officer subject to following eligibility criteria:

A. If he/she is a Government Officer, he/she should be -

- i. Not below the rank of SDM
- ii. Has at least 5 years' experience of working in IT department/cell/social media cell of the government.

B. If he/she is not a Government Officer (means private individual), he/she should -

- i. Have a Masters' degree in the field of IT
- ii. Have at least 10 years' experience of working in IT department/cell/social media cell of the government at central or state level with good understanding of Social media platforms and how they work.
- iii. Be also eligible in terms of background and neutrality.

6. With respect to the profile of work which the intermediary expert/social media expert will be handling, it is to state that he/she shall:

- i. Assist the MCMC in the matter of certification of political advertisements proposed to be published on social media platforms
- ii. Assist MCMC in scanning social media platforms for suspected cases of Paid News
- iii. Assist MCMC in submitting a daily report to Accounting team with copy to RO and Expenditure Observer w.r.t. expenditure incurred by the candidate on election advertising on social media platforms
- iv. Assist the MCMC in the matters of queries/complaints related to advertisements on social media platforms
- v. Look after the overall coordination between MCMC and the intermediaries/social media platforms

- vi. Make sure that the Election Laws are strictly adhered to with respect to related to advertisements on social media platforms
- vii. Assist MCMC in handling the violation cases on Social media
- viii. Being part of State level MCMC, he/she will assist in deciding appeal from District and Addl. /Jt. CEO Committee on certification of advt. on social media and also examining all cases of Paid News on appeal against the decision of District MCMC or cases that they may take up suo motu.

Yours faithfully,



(Pawan Diwan)

Under Secretary

Ph.011-23052133

Email: diwancci@yahoo.co.in