



# **SPECIAL PROJECT UNDER SWARNJAYANTI GRAM SWAROJGAR YOJANA (SGSY) FOR SKILL DEVELOPMENT AND PLACEMENT OF RURAL BPL YOUTH IN APPAREL INDUSTRY**

*With the support of  
Ministry of Rural Development  
Government of India*

**GUMLA, JHARKHAND**



## *INTRODUCTION:*

- The program was started in Gumla in Nov.2010 under the special SGSY with the support of Ministry of Rural Development, Govt. of India.*
- The objective of the programme was to train rural BPL youth to develop their skill for apparel industry and further placement in apparel industry.*
- Orient Craft Fashion Institute of Technology (OCFIT) under the aegis of Orient Craft Limited is the executing agency for this project.*
- District Administration, Gumla, provided space for the training centre at the Indoor Stadium.*



## *SALIENT FEATURES:*

- Selection of the candidates, from all the blocks of the district and even adjoining districts.*
- Criteria: Minimum 5<sup>th</sup> class pass, 18 years of age, BPL family*
- Provision of 100 candidates per batch enrolment*
- One month training, both theory and hands on training on high speed Japanese machines, same as those used in industries. The training is imparted by master trainers from the Institute deputed at the district.*
- 100% free of cost training having facilities of boarding and lodging, food, and transport facilities as per need.*
- Accreditation test at the end of each batch, gradation of the individual trainees and awarding certificate.*
- On successful completion of the training the entire batch is sent to the industry at Noida, Gurgaon, Bangalore or Rajasthan where they get 2 months on the job training. The batch is accompanied by one representative of OCFIT, and entire travel cost is provided under the project.*
- During the on the job training the trainees are provided stipend to take care of their food and lodging.*

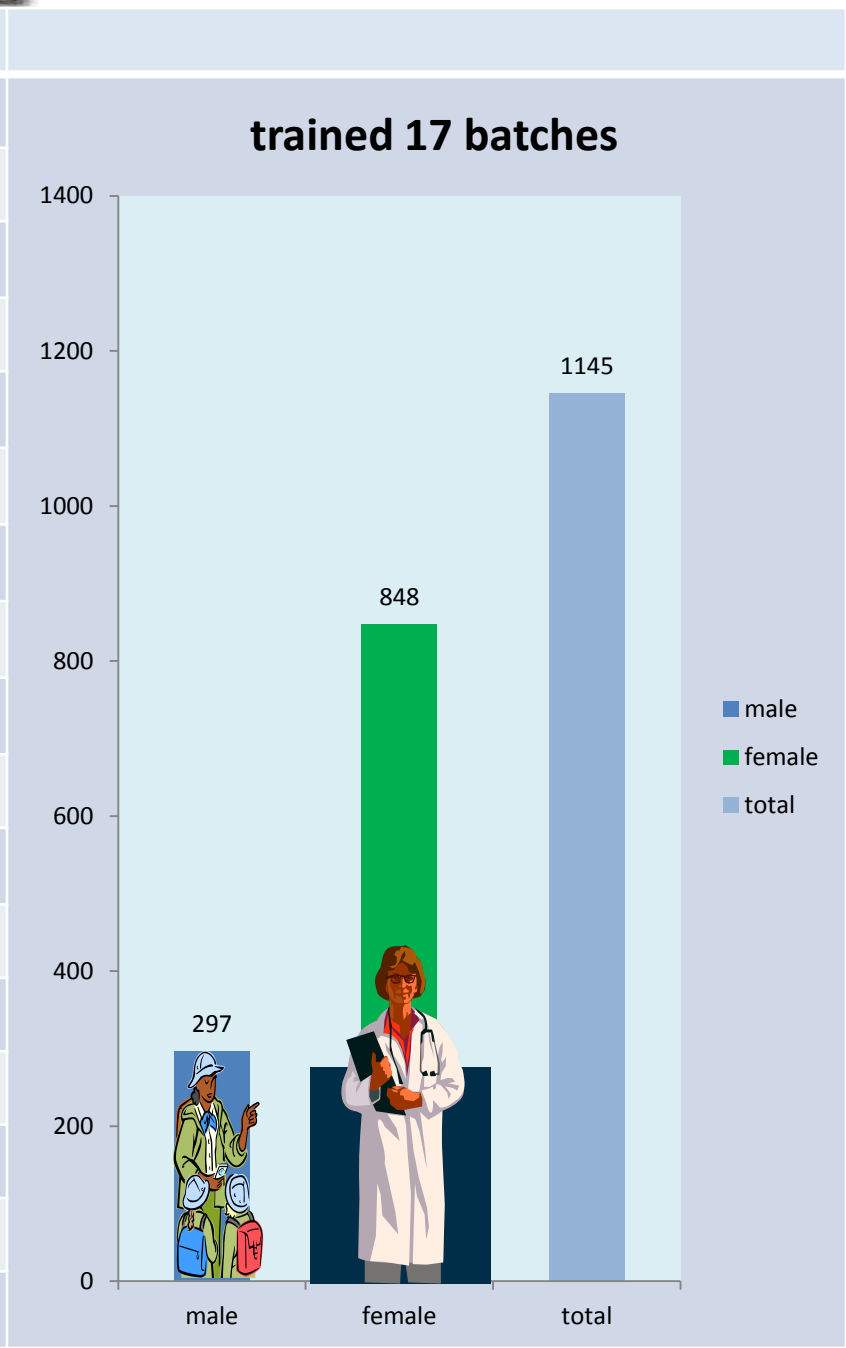


## *SALIENT FEATURES cont....:*

- *On completion of the training the candidates are put on the roles of the factory and start earning ₹ 4500/- to 10000/- per month, including overtimes.*
- *The candidates get other benefits, as per the factory laws such as GPF, Medical, Earn Leaves, subsidized canteen food facilities etc.*
- *There is scope of promotion to higher posts for those who perform better.*

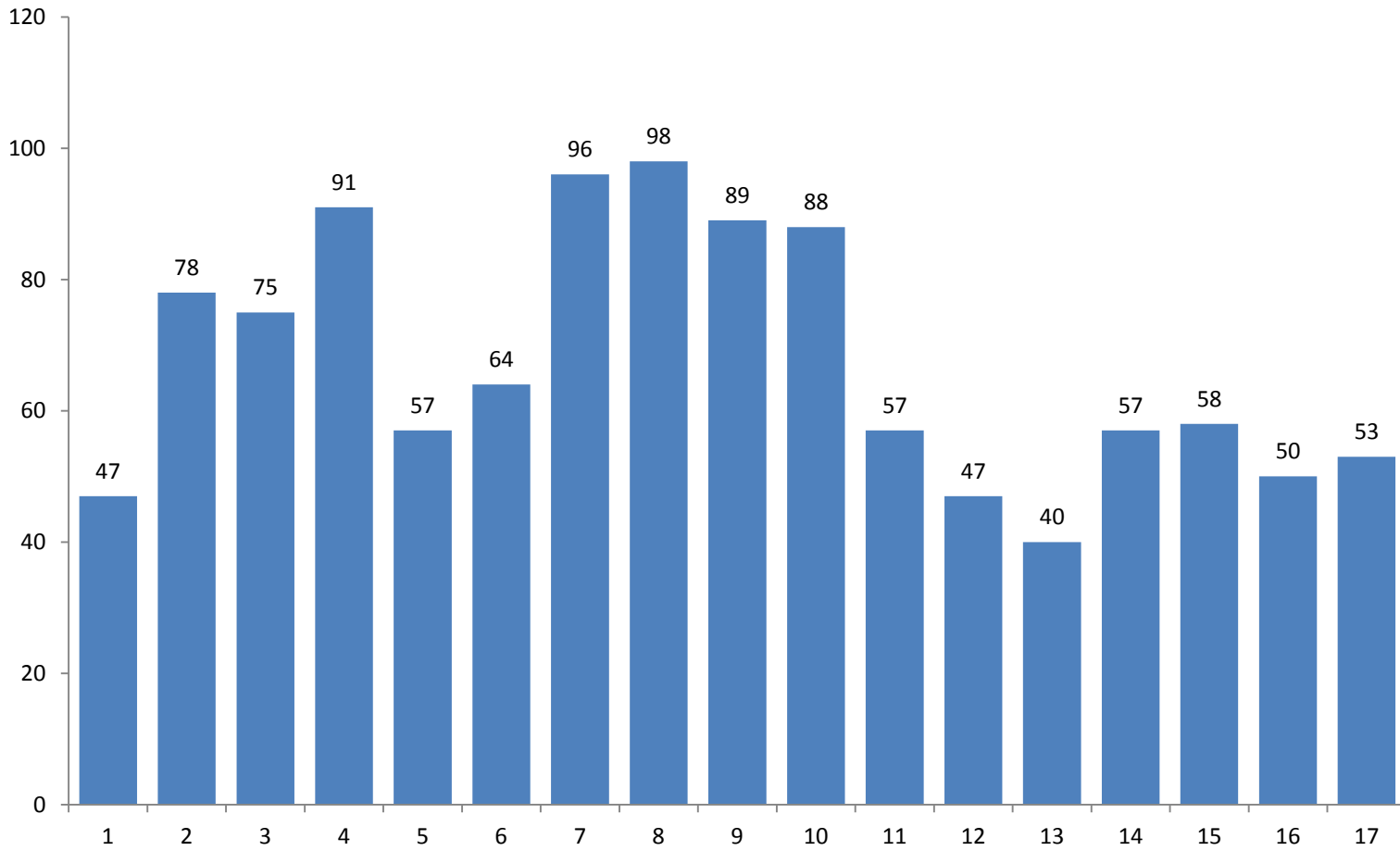


BATCH NO	MALE	FEMALE	TOTAL
1 <sup>st</sup>	16	31	47
2 <sup>nd</sup>	22	56	78
3 <sup>rd</sup>	18	57	75
4 <sup>th</sup>	17	74	91
5 <sup>th</sup>	6	51	57
6 <sup>th</sup>	10	54	64
7 <sup>th</sup>	35	61	96
8 <sup>th</sup>	24	74	98
9 <sup>th</sup>	17	72	89
10 <sup>th</sup>	38	50	88
11 <sup>th</sup>	14	43	57
12 <sup>th</sup>	18	29	47
13 <sup>th</sup>	13	27	40
14 <sup>th</sup>	17	40	57
15 <sup>th</sup>	4	54	58
16 <sup>th</sup>	14	36	50
17 <sup>th</sup>	14	39	53





## NO OF TRAINEES









Training at Gumla







Counseling, award of certificate and departure for placement





Factory at Chaupanki, Rajasthan



Award of the factory



Upcoming Girls Hostel, 1500 capacity





Welfare officer at the factory orienting the trainees



Facilities of the industry



VIEW OF PRODUCTS AT  
THE INDUSTRY







GUMLA GIRLS CONSIDERED  
BEST AT THEIR WORK







### **LEELAWATI AWARDED THE BEST WORKER OF THE YEAR AT THE NOIDA UNIT**

- LAWAGAIN VILLAGE, SISAI
- EARNING ABOUT 9000-10000 PER MONTH
- SUPPORTING HER FAMILY EVERY MONTH
- SAVING UPTO 50000/-

### **ANNA KUJUR FILLED WITH SELF CONFIDENCE**

- CHAINPUR BLOCK
- EARNING ABOUT 9000-10000 PER MONTH
- SUPPORTING HER BROTHER IN MARRIAGE
- BOUGHT GOLD JEWELLERY FOR HERSELF
- SPENT ON TREATMENT OF FAMILY MEMBER



VISIT OF  
OFFICIALS  
FROM GUMLA







*MANN MEY HAI  
BISWAS*

*PURA HAI BISWAS*

*HUM HONGE KAMYAB*

*EKK DIN*