



THE ADMINISTRATION OF UNION TERRITORY OF LADAKH
DIRECTORATE OF TOURISM LADAKH H/O KARGIL.
directortourismladakh@gmail.com

Subject: Designing logo for the Department of Tourism and Culture UT, Ladakh

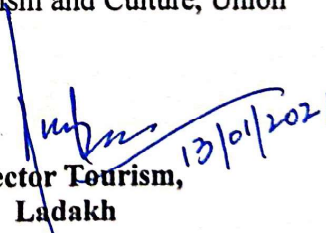
NOTICE

The department of Tourism and Culture, Union Territory of Ladakh vide No: LA(Trm)(PDG)/UTL/2020(18)/278-82 Dated: 29.05.2020 invited proposal for design of a logo to be used by the Department. The last date for submitting the design by interested Artists/designers is extended for 15 days. The interested Artists/designers can submit their design through e-mail at ladakhtourismlogo@gmail.com by or before 28th of January 2021 along with the following details:-

1. Name:
2. Parentage:
3. Permanent Address:
4. Profession/Occupation:
5. Email Address:
6. Contact Number:
7. Recent passport size photograph:

The logo should contain the essence of Ladakh in all aspects and the shortlisted Artist / designer has to justify his/her design logo during a presentation before the committee.

A committee shall be constituted by the Department of Tourism Culture UT Ladakh to select the most suitable design. The selectee will get a cash prize of Rupees One Lakh. The design should be his/her own original work. The designer shall not claim ownership over the design once it is selected for use by the Department of Tourism and Culture, Union Territory of Ladakh.


13/01/2021
**Director Tourism,
Ladakh**

No:DTL/logo-173/2021/1103-1110

Date: 13/01/2021

Copy to :-

1. Commissioner/Secretary Tourism & Culture Department Ladakh for information.
2. OSD to Advisor to Hon'ble Lieutenant Governor for information of Advisor.
3. DIO, NIC, Leh/Kargil with request to upload the same on the website of NIC.
4. Assistant Director, Information Leh/Kargil for publicity of the Notice.
5. Assistant Director Tourism, Leh/Kargil for information and necessary action.