

Government of Tripura  
Office of the District Magistrate & Collector  
(District Election Officer)

West Tripura District, Agartala.

F. No. VIII(14)/DEO/DM/W/ELEC/MCMC/2017/ 369.

Dated. March, 2019

**MEMORANDUM**

In pursuance of the Order 13<sup>th</sup> April, 2014 passed by the Hon'ble Supreme Court in SLP (C) No.6679 of 2004 (Ministry of Information & Broadcasting) Vs M/s Gemini TV Pvt. Ltd. & Others and subsequent order vide No.509/75/2004/JS-I dated 15<sup>th</sup> April,2004 and direction vide No.491/Paid News/2012/Media dated 27<sup>th</sup> August,2012 issued by the Election Commission of India, and as per the latest instruction of the ECI published on 25<sup>th</sup> February, 2019 the undersigned hereby reconstituted the **District Level Media Certification and Monitoring Committee (MCMC) for Certification of Advertisement with the following Members with immediate effect in connection with forthcoming General Election to Lok-Sabha, 2019.**

1. The District Election Officer (DM & Collector), West Tripura, Agartala – Chairman.
2. Sri Tapan Kumar Das, Dy. DEO (ADM & Collector), West Tripura- Member.
3. Sri Tapan Kumar Das, Assistant Director, News, All India Radio, Agartala- Member.
4. Sri Amrit Debbarma, Sr. Information & Cultural Officer, West Tripura- Member Secretary
5. Sri Biswendu Bhattacharjee, Vice President, Agartala Press Club- Member.
6. Sri S. Jamatia, Joint Director, IT ( Social Media Expert) - Member

**The committee so formed shall have two distinct functions**

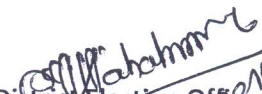
- (i) Certification of Advertisement and
- (ii) Examining complaints/issues of "Paid News".

**The Committee shall monitor**

- iii) Suspected cases of Paid News
- iv) Political advertisement in electronic media
- v) Political advertisements in other media, either overt or covert, from expenditure monitoring angle
- vi) Advertisement in print media
- vii) Checking of the need and address of the publishers and the Printers is listed on any election pamphlet, poster, handbill and other documents as required U/S 127 A of R.P. Act. 1951. The Committee will submit a report to the Accounting Team on daily basis with copy to the Returning Officer and Expenditure Observer in respect of each candidate in the prescribed format (as per Annexure – 12 of Expenditure guidelines). A copy of the same shall also be endorsed to the Additional Chief Electoral Officer, Tripura.

This is issued in supersession of previous memorandum vide F. No. VIII(14)/DEO/DM/W/ELEC/2017/ 252 dated, 07/03/2019.

To  
All concerned for information  
& necessary action.

  
District Election Officer,  
(District Magistrate & Collector)  
West Tripura District, Agartala.

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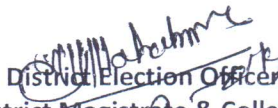
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Copy to:-

- (1) The Director, Information & Cultural Affairs, Govt. of Tripura, Agartala for information.
- (2) The Additional CEO, Election Department, Tripura, Agartala for information.
- (3) The Deputy DEO (ADM & Collector-I), West Tripura, Agartala for information.
- (4) The Sub Divisional Magistrate, Sadar/Mohanpur/Jirania for information.
- (5) The Station Director, Doordarshan Kendra, A.D Nagar, Agartala for information.
- (6) The Assistant Director, News, All India Radio, Agartala for information.
- (7) Sri Amrit Debbarma, Sr. Information & Cultural Officer, West Tripura- Member Secretary
- (8) The Officer-in- Charge, Media Certification and Monitoring Committee (MCMC) for information.

Copy also forwarded to:-

The Chief Electoral Officer, Tripura , Agartala, West Tripura for favour of kind information.

  
District Election Officer,  
(District Magistrate & Collector)  
West Tripura District, Agartala.