

Organic Mahoba Farming App Launched by Shri Satyendra Kumar (I.A.S.), District Magistrate Mahoba (U.P.)

Organic Mahoba Farming is an android app developed by NIC District Centre Mahoba.

This App provides information about organic farming and its processes. Using this app the farmers get information about how to do organic farming using traditional methods. This App is in Hindi Language and is intended to provide awareness and education about Organic farming to local farmers.

Target Users of this App are Farmers, NGOs, Agriculture Department, Horticulture Department of District Mahoba and UttarPradesh state in India.

The Mobile app is launched by Shri Satyendra Kumar (I.A.S.), District Magistrate Mahoba (U.P.).



Expected Impact/Outcome from this mobile application:-

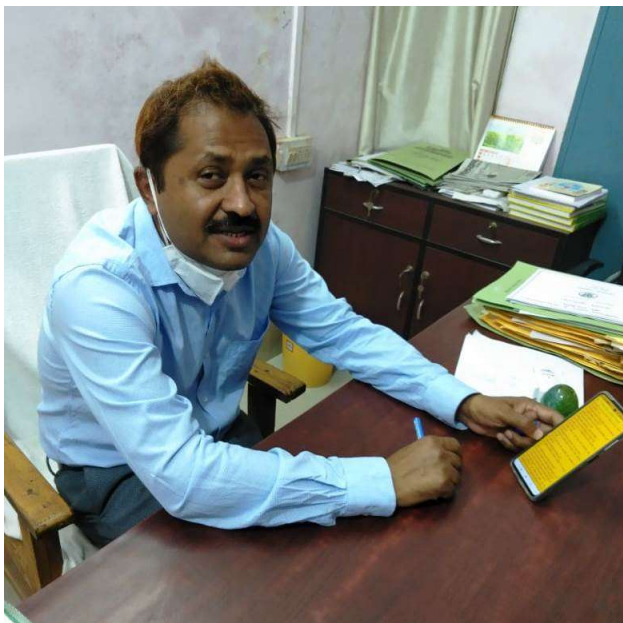
Organic products are grown under a system of agriculture without the use of chemical fertilizers and pesticides with an environmentally and socially responsible approach. This is a method of farming that works at grass root level preserving the reproductive and regenerative capacity of the soil, good plant nutrition, and sound soil management, produces nutritious food rich in vitality which has resistance to diseases.

India is bestowed with lot of potential to produce all varieties of organic products due to its various agro climatic conditions. In several parts of the country, the inherited tradition of organic farming is an added advantage. This holds promise for the organic producers to tap the market which is growing steadily in the domestic and export sector. As per the available statistics, India's rank 8th in terms of World's Organic Agricultural land and 1st in terms of total number of producers as per 2020 data (Source: FIBL & IFOAM Year Book, 2020).

This App provides information about organic farming and its processes. Using this app the farmers get information about how to do organic farming.



DDAg. Mahoba Mr. G.Ram describing app to farmers.



Csc Vle are also helping farmers to download and install the mobile app and also spreading awareness about organic mahoba farming app.

Organic Mahoba Farming App can may be downloaded from google play store.

Google play store link is

<https://play.google.com/store/apps/details?id=org.organicmahoba.organicfarming>