

**FORM I.**

**[See rule–3(1) of the Tamil Nadu Urban Local Bodies (Permission for  
Erection of Digital Banners and Placards) Rules, 2011.]**

**APPLICATION FOR PERMISSION TO ERECT DIGITAL BANNERS/  
PLACARDS WITHIN..... POLICE STATION LIMITS OF  
..... MUNICIPAL CORPORATION / MUNICIPALITY /  
TOWN PANCHAYAT**

**(Separate application shall be submitted for each Police Station limit)**

(1)	Name, address and contact details of the applicant	:	
	Mobile Phone Number	:	
	Land line Phone Number	:	
	Email I.D.	:	
(2)	Number of days for which permission is sought for (not exceeding six days)	:	
	Dates for which permission is sought for (Please specify the date(s))	:	
(3)	Nature of the materials to be used for the digital banner / placard	:	
(4)	Purpose of the erection of digital banners/placards (indicate whether it is for political/ social/ religious/ cultural/ commercial/ other purpose)	:	
(5)	Gist of the contents of the proposed digital banners/ placards (in not more than 200 words)(To be enclosed separately)	:	
(6)	(a.) Are you proposing to erect digital banners or placards, in the road margin, in a road having sufficient median space to display digital banners or placards?	:	
	(b.) Are you proposing to erect digital banners in a road having width of less than 10 feet?	:	
	(c.) Are you proposing to erect digital banners of the size of 15 feet (height) and 24 feet (width) in a road having width above 100 feet?	:	

	(d.) Are you proposing to erect digital banners above the size of 12 feet (height) and 20 feet (width) in a road having width between 60-100 feet?	:	
	(e.) Are you proposing to erect digital banner above the size of 10 feet (height) and 16 feet (width) in a road having width between 40-60 feet?	:	
	(f.) Are you proposing to erect digital banner above the size of 8 feet (height) and 5 feet (width) in a road having width between 20-40 feet?	:	
	(g) Are you proposing to erect digital banner in a road having width between 10-20 feet?	:	
	(h) Are you proposing to erect digital banner in centre median of the road?	:	
	(i) Are you proposing to erect placard above the size of 4 feet (height) and 2.5 feet (width) in centre median of the road?	:	
	(j) Are you proposing to erect placard above the size of 3 feet (height) and 2.5 feet (width) in a road having width between 10-20 feet?	:	
	(k) Are you proposing to erect placard above the size of 4 feet (height) and 2.5 feet (width) in a road having width between 20-40 feet?	:	
	(l) Are you proposing to erect placard above the size of 5 feet (height) and 3 feet (width) in a road having width between 40-60 feet?	:	
	(m) Are you proposing to erect placard above the size of 6 feet (height) and 3 feet (width) in a road having width between 60-100 feet?	:	
	(n) Are you proposing to erect placard above the size of 7 feet (height) and 3.5 feet (width) in a road having width above 100 feet?	:	

<p>(o) Are you proposing to erect placards above the size of 8 feet (height) and 4 feet (width) in the road margin?</p>	<p>:</p>	
<p>(p) Are you proposing to erect different sizes of digital banners or placards in a single road?</p>	<p>:</p>	
<p>(q) Are you proposing to erect digital banners or placards on both sides of roads with a foot path of less than ten feet width?</p>	<p>:</p>	
<p>(r) Are you proposing to erect digital banners or placards in a road with no separate footpath, where even ten feet width is not available between the road margin and proposed digital banners or placards?</p>	<p>:</p>	
<p>(s) Are you proposing to erect digital banners or placards across the foot path?</p>	<p>:</p>	
<p>(t) Are you proposing to erect digital banners or placards parallel in the median?</p>	<p>:</p>	
<p>(u) Are you proposing to erect digital banners or placards with less than ten metres gap between the two adjacent digital banners or placards?</p>	<p>:</p>	
<p>(v) Are you proposing to erect digital banners or placards in a road with width between 10 feet and 50 feet, on both the sides of road margins?</p>	<p>:</p>	
<p>(w) Are you proposing to erect digital banners or placards on the carriage way of the road or foot path and not on the earthen surface at the end of the road?</p>	<p>:</p>	
<p>(x) Are you proposing to erect digital banners or placards in front of educational institutions, places of worship and hospitals with inpatient</p>	<p>:</p>	

	treatment facility?		
	(y) Are you proposing to erect digital banners or placards in the corners of road or street junctions, up to a distance of 100 metres on either sides of the junction including the junctions and traffic islands?	:	
	(z) Are you proposing to erect digital banners or placards in front of notified monuments / statues and other places of tourist importance?	:	
(7)	(a) Total number of digital banners proposed to be erected.	:	
	(b) Total number of placards proposed to be erected.	:	
	(c) Total number of roads covered by this application.	:	
(8)	Indicate whether the following documents have been enclosed with the application:-		
	(i) Original permission fee (non refundable) challan paid in Corporation/ Municipality/ Town Panchayat (indicate the total permission fee paid (Rs.), Challan Number and Date)	:	Yes/No
	(ii) Original deposit (refundable) challan paid in Corporation/ Municipality/ Town Panchayat (indicate total deposit paid (Rs.),Challan Number and Date)	:	Yes/No
	(iii) No Objection Certificate(s) for the land or building on which the digital banners or placards are to be erected *  (indicate the owner and the authority who has given no objection certificate)	:	Yes/No
	(iv) No Objection Certificate from the Station House Officer of the concerned Police Station	:	Yes/No

	(v) A topo sketch of the roads/ streets indicating the proposed approximate points of erection of the digital banners or placards	:	Yes/No
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\*- No Objection Certificate shall be produced from the land/ building owner in case of private land or building, or Commissioner in case of the Urban Local Body land or building, or from officers not below the rank of Assistant Executive Engineer/Assistant Divisional Engineer in respect of State/Central Government land/ building.

**UNDERTAKING BY THE APPLICANT.**

I, ....., am aware of the provisions of the Chennai City Municipal Corporation Act, 1919 / Tamil Nadu District Municipalities Act, 1920 / Madurai City Municipal Corporation Act, 1971/ Coimbatore City Municipal Corporation Act, 1981/ and related Corporation Acts as the case may be, (as applicable) and the Tamil Nadu Urban Local Bodies (Permission for Erection of Digital Banners and Placards) Rules, 2011.

I undertake that no obscene or objectionable matter will be displayed in the digital banners or placards. I am aware that action will be initiated against me for any such violation.

I also undertake that I will not cause any damage to the road or public properties while erecting and the removing digital banners or placards. I am aware that the entire amount paid as deposit in this regard will be forfeited, if any damage is caused to the roads or public properties. I also agree to pay the additional compensation amount towards the damage caused to the roads or public properties, if the value of the damage exceeds the deposit amount. I am also aware that the entire deposit amount will be forfeited, if any violation is noticed in the erection of digital banners or placards.

I also undertake to remove the digital banners or placards on the last date of permission and dispose them safely without causing any hazard to the health or environment.

I request you to accord permission for erection of digital banners / placards.

**List of enclosures:**

1. Annexure to Form-I (in duplicate)
2. Original Challans showing payment towards permission fee and deposit (remitted in ----- Corporation/ Municipality/ Town Panchayat)
3. No Objection Certificate from the Station House Officer, ----- Police Station
4. Topo Sketch
5. No Objection Certificate from the building / land owner
6. ....(any other)

**Signature of the applicant with date**

To  
The District Collector,  
----- District,  
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**Annexure to Form I**  
**(To be submitted in duplicate by the applicant)**

Name of the Corporation / Municipality/ Town Panchayat:

Name of the Police station:

Serial Number	Name of the road/ street	Number of digital banner/ placard proposed to be erected	Description of location of each digital banner/ placard	Details of ownership of Building / land and their location	Size of the digital banner/ Placard	Average width of the road (in feet)			Total width
						Carriageway	Median	Footpath	
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
		<b>TOTAL:</b>							

Signature of the applicant with date

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**ACKNOWLEDGEMENT.**

Received the application for erection of ---- number of digital banners / placards, in..... area within ..... Police Station limits in ..... Municipal Corporation / Municipality / Town Panchayat on ----- (date of receipt of Form I) from Thiru/ Thirumathi / Selvi.....

**Signature of the Collector**  
**or authorized signatory and date.**